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MARCH 18, 2019

NEWS RELEASE

"Recycle Right, El Paso" Video PSA Contest 2019

El Paso, TEXAS – The City of El Paso Environmental Services (ESD) is extending the deadline for the Recycle Right Public PSA contest to April 1, 2019.

ESD is giving area high school students more time to get creative and produce a video for the department's 2019 "Recycle Right, El Paso" Public Service Announcement Contest (PSA).

The "Recycle Right, El Paso" PSA affords students the opportunity to create a 30- second video focusing on what can and cannot be recycled with attention to plastic bags, shredded paper, and textiles. There is no fee to enter and no limit to the number of entries. Individual students or student groups may enter.

First, second and third place winners will be selected from all qualifying entries. The winners will receive trophies and have their PSA's televised on City 15, the City's broadcast cable channel. The winning videos will also be uploaded to the City's YouTube page and other social media pages.

A complete list of items recycled in El Paso can be found at: <http://www.elpasotexas.gov/recycle>. *Entries should also make heavy use of the provided ESD and Recycle Right, El Paso logos.*

Applications are available at <https://www.elpasotexas.gov/environmental-services> under the PSA video contest banner.

Entries must be submitted by 5 p.m. on Monday, April 1, 2019. Entries may be uploaded via the contest link available online, mailed or delivered to:

**Environmental Services Department
Attn: Jessica Chrisman
7968 San Paulo Dr.
El Paso, Texas 79907**

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