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**NEWS
RELEASE**

03/20/2026

El Paso Police Department Auto Theft Task Force & Sam's Club - Theft Prevention Event

El Paso, Texas – As part of its ongoing commitment to proactive community safety and the protection of personal property, the El Paso Police Department's Auto Theft Task Force is proud to announce an upcoming free VIN etching event in partnership with Sam's Club.

This initiative is designed to provide residents with a powerful, permanent deterrent against vehicle theft. VIN etching involves the professional engraving of a vehicle's unique 17-digit Vehicle Identification Number. This process significantly decreases the resale value of stolen vehicles to "chop shops," making them less attractive targets for criminals.

Our goal with the Auto Theft Task Force is to stay ahead of criminal trends by giving our community the tools they need to protect their investments. By partnering with local businesses for these free events we are able to help the public add an extra layer of security to their vehicles. This is just one of the many ways EPPD is working to ensure our city remains one of the safest in the nation.

Event Details:

- **Date:** 03/28/2026
- **Time:** 10:00 am to 2 pm
- **Location:** Sam's Club – 9498 Gateway Blvd.
- **Cost:** Free of charge to the public

The El Paso Police Department reminds the public that proactive measures, such as VIN etching and the "Lock It or Lose It" philosophy, are essential in our shared mission to reduce auto theft across the region. We thank Sam's Club for their generous partnership and support.

For more information call the El Paso Police Department Auto Theft Task Force at 915-212-0310.



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

Media Contact: Det. Judy Oviedo
askpd@elpasotexas.gov
915-838-5098