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NEWS RELEASE

06/26/2023

FREE STEERING WHEEL LOCK GIVEAWAY EVENT FOR HYUNDAI/KIA VEHICLE OWNERS

DATE; JUNE 28, 2023 TIMES: 9:00AM-12:00pm (While Supplies Last) LOCATION; 9600 DYER ST. NORTHEAST REGIONAL COMMAND (WEST PARKINGLOT)

EL PASO, Texas The El Paso Police Department, in collaboration with the Texas Motor Vehicle Crime Prevention Authority and Hyundai Motor America, is taking proactive measures to address the rising thefts of Hyundai/Kia automobiles in the city. In 2022, 39 incidents of theft were reported, while in the same time frame, in 2023, already 104 vehicles were already stolen. This has prompted Hyundai Motor America to provide 100 Steering Wheel Locks (Clubs) to Hyundai and Kia vehicle owners in El Paso as a preventive measure.

According to a message from Hyundai Motor America, the "challenges" fueled by irresponsible social media videos have promoted this criminal activity. The sourcing of clubs by Hyundai Motor America clearly indicates their commitment to supporting the residents of El Paso in collaboration with the El Paso Police Department.

This nationwide issue is not being taken lightly, and Law-Enforcement is working diligently toward finding a solution. For further information on this initiative, please get in touch with the El Paso Police Department Auto Theft Task Force at (915)212-0310.

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