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**PRESS
RELEASE**

04 / 12 / 2023

Vehicle Theft Prevention Event

Free VIN Etching

Date: Friday, April 14, 2023

Time: 11:00 a.m. – 3:00 p.m.

Location: Wal-Mart Neighborhood Market 10840 Martin Luther King Jr. Blvd.

El Paso, Texas—The El Paso Police Department’s Auto Theft Task Force and The Northeast Regional Command’s PAR Unit have partnered with Wal-Mart Neighborhood Market to provide a Vehicle Theft Prevention Event. With auto theft showing an upward trend from 2022 to now and being the most expensive property crime, every preventative measure can help decrease your chances of falling victim to an auto thief or burglar.

VIN (Vehicle Identification Number) Etching will be offered to those individuals who wish to participate. VIN Etching is a process in which the vehicle’s identification number is permanently etched into the vehicle’s glass. This makes the car less valuable to a thief as it will become more difficult for a thief to sell the parts and helps law enforcement recover stolen vehicles and identify “Chop Shops.” You may also be eligible for up to a 10% insurance discount from your vehicle’s theft coverage.

This is an estimated \$100.00-\$300.00 value. Additionally, VIN Etching is offered FREE of charge by the El Paso Police Department’s Auto Theft Task Force.

FOR FURTHER AUTO THEFT PREVENTION INFORMATION, PLEASE GET IN TOUCH WITH THE AUTO THEFT TASK FORCE AT (915)212-4403

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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