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**NEWS
RELEASE**

12/17/2020
El Paso, Texas

Pedestrian Hit on Border Highway

Update: Pedestrian Identified

The pedestrian has been identified in the 68th traffic fatality as 23 –year old Noe Toribio De La Cruz of Guanajuato, Mexico.

History:

Date: December 12, 2020
Time: 7:15 PM
Location: Loop 375 MM59 (Paisano)
Vehicle: 2020 VW Jetta
Driver: 37 –year old Christian Franco of the 5800 block of Onix El Paso TX 79912.
Passenger #1: 35 –year old Dalila Rosas of the 5800 block of Onix El Paso TX 79912.
Passenger #2: 15 –year old Gael Rodriguez of the 5800 block of Onix El Paso TX 79912.

Pedestrian: 23 –year old Male (Deceased)

On Saturday night at approximately 7:15 pm, officers from the Central Regional Command Center received a call to investigate a fatal traffic collision involving a pedestrian. Patrolman requested assistance from Special Traffic Investigators. Preliminary investigation revealed Mr. Franco was driving his 2020 Jetta westbound in the center lane of traffic on Loop 375. (Cesar Chavez Highway) A 23-year-old male crossed the roadway and was hit by the Jetta, causing the man to be thrown into the traffic's eastbound lanes. The pedestrian suffered severe injuries and died at the scene. Mr. Franco and his passengers remained at the scene and did not suffer any injuries. The contributing factor in this collision is a pedestrian on the roadway.

This fatality is the 68th traffic fatality this year as compared to 68 this same time last year.



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