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# City Hosts Business Resource Fair at The Shoppes at Solana

## Empowering Local Entrepreneurs and Creating Networking Opportunities

**EL PASO, Texas**—The City of El Paso's Economic and International Development Department invites local small business owners and entrepreneurs to attend a Business Resource Fair on Thursday, July 17, from 5:30 to 7:30 p.m. at The Shoppes at Solana, located at 750 Sunland Park Dr.

This **FREE EVENT** is designed to connect local entrepreneurs with valuable tools, resources, and support systems that can help them grow and succeed.

"The importance of small businesses to our local community cannot be overstated," said Karina Bragalla, Director of Economic Development. "They not only create jobs but also strengthen our local economy by supporting families, friends, and neighborhoods. The City is committed to ensuring our small businesses have access to the resources they need to thrive."

Attendees will have the opportunity to engage with industry experts, explore a variety of support programs, and network with fellow entrepreneurs.

### Featured Presenters:

- **City Representative Canales**  
*Remarks on local-level support for small businesses*
- **Business One-Stop Shop (BOSS)**  
*Overview of BOSS services for business startups and growth*
- **Texas Workforce Commission (TWC)**  
*Presentation on workforce development programs and resources*
- **Borderplex Community Capital Presentation**  
*Insights into financing options and support for small businesses*
- **Viva La Plant Shop Pet Foster Program**  
*Information on community initiatives and support for pet foster programs*
- **Networking Opportunities**  
*Connect with fellow entrepreneurs and support organizations*

### Registration:

Attendance is free, but registration is encouraged.

Reserve your spot here: <https://bit.ly/BusinessResourceFairAtTheShoppesAtSolana>

For more information about the event and other resources, visit: <https://www.elpasoboss.org> or call (915) 212-0094.

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Promoting **Transparent & Consistent Communication**  
Among All Members of the Community

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