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**NEWS
RELEASE**

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City Celebrates Small Business Week

Community Encouraged to Support Local Entrepreneurs

El Paso, Texas— The City of El Paso is urging the community to celebrate National Small Business Week (April 28 through May 4, 2024) by supporting El Paso's small local businesses.

National Small Business Week, which has taken place during the first week of May since 1963 as an initiative of the U.S. Small Business Administration (SBA), recognizes the valuable contributions that small business owners make to the U.S. economy.

This annual celebration highlights the significant contributions of small businesses to the local economy and showcases the support and resources available through the City's Economic Development Department and its valued partners.

"Our commitment to local small businesses is integral to our broader economic strategy," said Karina Brascgalla, Interim Director of the City of El Paso Economic and International Development Department. "We understand that small businesses are the backbone of our economy. That's why we provide targeted support and resources to help them thrive."

The City has established the Business One Stop Shop (BOSS) whose primary goal is to address the resource gap between entrepreneurs and business owners, aiming to help them retain and grow their businesses throughout the bi-national borderplex region using actionable, locally-driven strategies.

BOSS has built a base economic ecosystem and has partnered with 22 entrepreneurial support organizations, each of whom will expand the reach of the program and lend their expertise. This ensures that the city's programs and initiatives effectively address the unique challenges faced by small businesses in El Paso.

Click on the link <https://conta.cc/44fXYBu> for a list of events scheduled during Small Business Week which local small business owners are encouraged to attend.

To receive more information on upcoming events, programs and services we encourage you to subscribe to our Economic Development Department Newsletter for updates on our [Signup Form](#).

Small businesses can also find other resources at www.EPBusinessStrong.org to help their business thrive.

#SmallBusinessWeek

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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