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**NEWS
RELEASE**

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City of El Paso Launches Program to Help Homeowners Explore Solar Energy Savings Switch Together Offers Group Pricing on Solar Panels, Home Batteries, and Electric Vehicle Chargers

EL PASO, Texas—The City of El Paso is partnering with Switch Together and the nonprofit Solar United Neighbors to help local homeowners explore solar energy and potentially save on installation costs.

Switch Together uses a group-buying model that brings homeowners together to secure competitive pricing from qualified solar installers. The program also provides educational resources and expert guidance to help participants determine whether rooftop solar is right for their household.

Switch Together's most recent auction secured an average discount of 23 percent, representing an average savings of \$6,748. In addition to rooftop solar systems, participants may explore options for home battery storage and electric vehicle chargers.

"Registering for Switch Together provides the opportunity to explore installing solar and achieve energy bill savings without any obligations to move forward with the installation" said Fernando Berjano, Senior Climate Program Manager for the City of El Paso. "If the personal recommendation does not make financial sense for their household, they may withdraw at any time."

HOW SWITCH TOGETHER WORKS

Switch Together conducts a reverse auction in which qualified installers compete to provide their most competitive pricing. Participants then receive a free personal recommendation outlining available options and estimated costs. Homeowners may also qualify for additional solar incentives.

Registration is free, and there is no obligation to accept an offer or proceed with an installation.

"If you have ever thought about going solar, now is your chance," said Sam Silerio, Solar United Neighbors Texas Program Director. "Switch Together helps you determine whether going solar is right for you, with expert guidance available throughout the process."

HOW TO PARTICIPATE

Homeowners may register and learn more at www.SwitchTogether.com/Solar/ElPaso.

The deadline to register and accept a personal recommendation is **Wednesday, October 14, 2026**. Participants may withdraw from the program at any time if the offer does not meet their needs.

About Solar United Neighbors

Solar United Neighbors is a nonprofit organization representing the needs and interests of solar owners and supporters. The organization conducts group-buying programs and provides educational resources to help people become informed solar consumers, maximize the value of their solar investments, and advocate for fair solar policies.

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Good Governance
Leadership that is responsive + reliable

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