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**NEWS
RELEASE**

07/ 15/ 2026

Live Active El Paso to Host Back-to-School 3K Walk/Run and Backpack Giveaway

Event to Feature Family Activities and Health Services

EL PASO, Texas—Live Active El Paso invites the community to kick off the new school year with a free Back-to-School 3K Walk/Run and Backpack Giveaway at 8 a.m. on Saturday, July 18, at Vista Del Valle Park, 1300 Hawkins Blvd.

The event will begin with a fun, family-friendly 3K walk/run designed to encourage healthy, active lifestyles. Participants who complete the 3-kilometer course will receive a free backpack while supplies last. Backpacks will be distributed on a first-come, first-served basis and are limited to school-aged children.

In addition to the walk/run, families can enjoy a variety of free activities and community resources, including:

- 3K Walk/Run open to all ages
- More than 2,000 FREE backpacks for school-aged children
- School supplies provided by the Office of District 3 Representative Deanna Maldonado-Rocha, District 6 Representative Art Fierro, and the El Paso Police Department
- Food pantry for the first 100 families, provided by El Pasoans Fighting Hunger Food Bank while supplies last
- Face painting, family-friendly activities, and appearances by K-Pop Demon Hunters characters
- Free vaccinations provided by the El Paso Department of Public Health
- Live entertainment and community resources.

“We believe parks bring people together, and events like the Back-to-School 3K Walk/Run reflect that mission,” said El Paso Parks and Recreation Director Pablo Caballero. “This event is an opportunity to promote healthy lifestyles, connect families with valuable community resources, and help students start the school year prepared for success.”

The event is part of Live Active El Paso's citywide wellness initiative and is presented in partnership with El Paso Health and ZTEX Construction.

For more information and event updates, follow @LiveActiveEP on social media or visit www.liveactiveep.com.

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