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**NEWS
RELEASE**

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El Paso Zoo Celebrates Motherhood in the Wild and at Home This Mother's Day

EL PASO, Texas—The El Paso Zoo and Botanical Gardens is celebrating Mother's Day with a special discount for moms and a meaningful spotlight on one of nature's most devoted mothers: the orangutan.

On Sunday, May 10, all mothers, *abuelitas* and mother figures will receive 20% off adult admission, giving families a special way to celebrate while supporting wildlife conservation.

The Zoo is partnering with the Missing Orangutan Mothers (M.O.M.) campaign to raise awareness about the growing threats facing orangutans in the wild. Native to the islands of Borneo and Sumatra, these critically endangered apes are losing habitat due to deforestation, largely driven by palm oil production, and the illegal pet trade leaving many young orangutans orphaned.

Orangutan mothers are known for their deep bonds with their young, spending years teaching them essential survival skills. Through this Mother's Day event, guests will learn more about these remarkable animals and how everyday choices can help protect them.

From 10 a.m. to 2 p.m., visitors can stop by educational booths located near the orangutan habitat featuring zookeepers, hands-on activities, artifacts, and coloring pages for children. A special orangutan enrichment session will take place at 12:30 p.m., offering guests a closer look at how the Zoo cares for these intelligent primates.

This Mother's Day, families can celebrate the mothers in their lives while helping raise awareness for orangutan families around the world at the El Paso Zoo and Botanical Gardens.

For more information, visit ElPasoZoo.org.

About the El Paso Zoo and Botanical Gardens

Spanning 35 acres, the El Paso Zoo and Botanical Gardens is home to more than 220 animal species, including many that are critically endangered. The Zoo is dedicated to inspiring connections between people and nature while promoting conservation and education.

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Promoting **Transparent & Consistent Communication**
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