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Dionne Mack

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**NEWS
RELEASE**

05/04/2026

City of El Paso Celebrates National Small Business Week

Community Encouraged to Support Local Entrepreneurs

EL PASO, Texas—The City of El Paso invites the community to celebrate National Small Business Week, May 3 through May 9, 2026, by supporting the local entrepreneurs who help drive El Paso's economy.

Established in 1963 by the U.S. Small Business Administration, National Small Business Week recognizes the important role small businesses play in creating jobs, strengthening communities and fueling innovation across the country.

Locally, the celebration highlights the contributions of El Paso small businesses while connecting entrepreneurs to resources available through the City's Economic and International Development Department, the Business One Stop Shop (BOSS) and community partners.

"Our commitment to supporting local small businesses is a key component of our broader economic strategy," said Karina Bragalla, Director of the City of El Paso Economic and International Development Department. "Small businesses are the backbone of our economy, and we remain dedicated to providing the tools and resources they need to succeed."

The City has established the Business One Stop Shop (BOSS) to help bridge resource gaps for entrepreneurs and small business owners. BOSS provides coordinated support designed to help businesses start, grow, and succeed throughout the bi-national Borderplex region through actionable, locally driven strategies.

Through partnerships with over 50 entrepreneurial support organizations, BOSS strengthens the region's economic ecosystem and ensures that programs and services effectively address the unique needs of El Paso's small business community.

For more information on upcoming events, programs, and services, the public is encouraged to subscribe to the Economic and International Development Department newsletter via the online [Signup Form](#).

Small business owners seeking additional resources can visit the Business One-Stop-Shop (BOSS) website at EIPasoBOSS.org.

The City will join the SBA El Paso District Office to recognize outstanding local businesses during an awards ceremony at 11 a.m. Thursday, May 7, at the El Paso Community College Administrative Services Center, 9050 Viscount Blvd., Building B Foyer.

2026 El Paso District Awards Winners

- **Entrepreneurial Success Award:** Salvador Perches Jr., Perches Funeral Homes
- **Women in Business of the Year:** Rachel Burch Harracksingh, Life Ambulance Service, Inc.
- **Veteran Small Business of the Year:** Rodolfo Guerrero, Tint World Automotive Styling Ctr.
- **Family Owned Business of the Year:** John C. Kenemore, Battery Concepts International
- **Manufacturer of the Year:** Ruben Espino, IQP Canopies LLC
- **Micro-Enterprise Small Business of the Year:** Beatriz Landin, The Wander Pillow
- **Millennial Entrepreneur of the Year:** Monocle Eyewear, LLC

—more—



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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2026 El Paso District Office Small Business Champion

- **Small Business Media Advocate of the Year:** Jose Ochoa, Subete AI Ring Podcast

2026 El Paso District Office Top Local Lenders

- **TOP 7 (a) Local Lender:** Wells Fargo
- **TOP 504 Local Lender:** LiftFund
- **TOP Impact Local Lender:** GECU

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