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**NEWS
RELEASE**

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“Straylight Savings” a Good Time to Check Pet’s Microchip Information

EL PASO, Texas—El Paso Animal Services is encouraging the community to take part in “Straylight Savings,” an initiative aimed at bringing awareness to the importance of updating your pet’s microchip contact information.

Just as Daylight Saving Time serves as a reminder to check smoke detector batteries, the annual “Straylight Savings” initiative urges pet owners to ensure their pets are microchipped and that their registration details are up to date. These simple but crucial steps can prevent pets from entering the shelter system and increase the chances of a happy reunion.

So far this year, more than 3,200 lost pets have entered the El Paso Animal Services Center. Most arrived without a microchip or had outdated contact information linked to their microchip, making it much more difficult to reunite them with their families.

To help pet parents with reuniting with their pet if they’re ever lost, the department encourages the community to microchip their pets and regularly verify that their microchip information is accurate and current.

How to Update Your Pet’s Microchip

1. **Check if your pet is microchipped:** Have your pet scanned at a veterinary clinic, any El Paso Fire Department station, or at El Paso Animal Services’ free microchipping events
2. **Find the manufacturer:** Enter the microchip number at [PetMicrochipLookup.org](https://www.petmicrochiplookup.org)
3. **Update your contact information:** Register your pet’s microchip with the manufacturer. If your pet is not already registered, you can register them for free at [24PetWatch.com](https://www.24petwatch.com)

For added protection, pet owners are also encouraged to add their pet’s microchip information to the Petco Love Lost database at [PetcoLoveLost.org](https://www.petcolovelost.org).

Need a Microchip?

If your pet does not have a microchip, your veterinarian can implant one on request. Microchips usually cost about \$25 at most veterinary clinics.

El Paso Animal Services also offers weekly free microchip events. For more information on upcoming events, visit www.ElPasoAnimalServices.org/calendar.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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