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**NEWS
RELEASE**

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City Hosts Largest Cooperative Purchasing Expo in the Southwest

Register Now to Promote Your Business

EL PASO, Texas—The City of El Paso Purchasing & Strategic Sourcing Department is hosting the 13th annual Cooperative Purchasing Expo from 8 a.m. to 5 p.m. Wednesday, April 8, at the Judson F. Williams Convention Center.

The Cooperative Purchasing Expo is an opportunity for local businesses to grow by learning how to participate in cooperative contracts used by governmental agencies across the country.

Cooperative purchasing programs can help businesses expand their reach by making it possible for public agencies nationwide to purchase their goods and services through established contracts.

Register TODAY!

- **Attendees (Free Registration):** [Register Here](#)
This business networking and educational opportunity is free and open to the public. Pre-registration is recommended.
- **Vendor Exhibitor Booths (Limited Spots Available):** [Apply Here](#)
The Expo also provides businesses the opportunity to promote their goods and services in the Southwest region. March 25, 2026 is the last day for businesses to purchase an exhibitor booth.
- **Sponsorship Opportunities:** [More Info Here](#)

This event provides a unique opportunity for local businesses to connect with government buyers, industry leaders, and procurement professionals to explore large-scale purchasing agreements that can drive business growth.

Event Highlights

- **Free Admission:** The event is free and open to the public.
- **Networking Opportunities:** Connect directly with government agencies, fellow business owners and cooperative purchasing organizations.
- **Valuable Resources:** Gain insights from resource partners offering guidance and strategies on bonding, financing, state and federal certifications, to compete for public-sector contracting opportunities.

Who Should Attend?

- Suppliers seeking growth opportunities
- Businesses interested in understanding cooperative contracts
- Those looking to network with Expo participants

For additional information, visit ElPasoTexas.gov under the [Purchasing Department's Expo Tab](#) or call (915) 212-0043.

[Purchasing Expo PSA](#)

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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