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**NEWS
RELEASE**

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City of El Paso Advances Frontera Road Traffic Mitigation to Protect Residential Streets

EL PASO, Texas—The City of El Paso is moving forward with traffic mitigation improvements along Frontera Road to protect nearby residential neighborhoods from congestion linked to development activity near the state line.

“We’re focused on practical solutions that residents can see,” said Mayor Pro Tem and District 1 Representative Alejandra Chávez. “This project is about protecting residents, preserving safe streets, and ensuring emergency access. We are delivering, commonsense traffic controls that put neighborhood safety first.”

Development in Sunland Park, New Mexico directly borders El Paso neighborhoods, and traffic impacts do not stop at the state line. In response, the City of El Paso has identified and advanced a set of traffic controls designed to mitigate congestion, preserve reliable emergency access, and protect neighborhood safety as growth continues in the area.

“Frontera Road is a neighborhood street, and our job is to keep it functioning like one,” said Joaquin Rodriguez, Grant Funded Programs Director. “These improvements focus on safety and livability, using physical traffic controls that mitigate congestion and protect emergency response routes.”

Traffic mitigation planning began after development activity near the border raised concerns about increased traffic on El Paso residential streets. When development activity paused, the City of El Paso paused its mitigation work to reassess conditions, confirm assumptions, and ensure that any long-term solution would be effective, appropriate, and responsive to actual traffic patterns before moving forward.

Design work on the planned improvements started earlier this year and construction is expected to begin this summer, barring any unforeseen events.

The improvements include emergency-only access gates and a diagonal diverter on Frontera Road to redirect New Mexico Traffic to New Mexico streets and support safer, more predictable traffic flow. The measures are designed to manage vehicle traffic only. Pedestrian and bicycle access will continue, and emergency access will be preserved.

City Council approved \$340,000 for design and construction in December 2024. The project is being delivered through the City’s standard capital planning, procurement, and construction processes.

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