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**NEWS
RELEASE**

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Planting Love Together: 915 Tree Keepers to Host Community Tree Planting on Valentine's Day

Volunteers Needed to Plant More than a Dozen Trees

EL PASO, Texas—The City of El Paso's 915 Tree Keepers Program, in partnership with the Parks and Recreation Department, the Climate and Sustainability Division, and the Community and Human Development Department, will host a community tree planting event in celebration of Valentine's Day.

The Planting Love Together tree planting event will take place at 9 a.m. Saturday, February 14, at Lionel Forti Park, 7735 Phoenix Ave.

Community members are invited to volunteer and help plant a total of 25 trees, with planting expected to continue until noon or until all trees are planted. Volunteers are encouraged to arrive by 8:30 a.m. to sign in and receive instructions and materials.

All necessary supplies, including gloves, tools, water, light snacks, and tree-planting materials, will be provided. Volunteers are encouraged to wear long pants, long-sleeve shirts, and closed-toe shoes.

Walk-up volunteers are welcome. Participants may also register in advance through the City of El Paso [915 Tree Keepers Volunteer](#) page. Youth volunteers under 18 must bring a signed parent or guardian permission form, and a parent or guardian must stay on site with them during the event.

Planting trees provides lasting benefits for neighborhoods, including improved air and water quality, increased shade, support for biodiversity, and enhanced overall community well-being. The program's goal is to plant 300 trees during the 2025–2026 planting season.

The 915 Tree Keepers Program is a collaborative partnership among the City's Climate, Sustainability, and Energy team in Strategic and Legislative Affairs; Neighborhood Services in Community and Human Development; City Parks; and community volunteers.

For more information about the 915 Tree Keepers Program, visit EIPasoTexas.gov/Community-And-Human-Development/915-tree-keepers. To learn more about the Parks and Recreation Department and City parks, visit www.EIPasoTexas.gov/parks.

About the 915 Tree Keepers Program

The 915 Tree Keepers Program aims to expand tree coverage in neighborhoods lacking shade by providing trees for residential streets across the city. Through partnerships and volunteers, the program fosters community stewardship while addressing environmental challenges. By increasing urban canopy cover, especially in underserved areas, the initiative supports long-term sustainability and improves the quality of life for El Paso residents.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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