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**NEWS  
RELEASE**

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# Pictures With Santa Return to WinterFest at San Jacinto Plaza

**EL PASO, Texas**—The City of El Paso Parks and Recreation Department is excited to announce the return of Pictures with Santa at WinterFest, beginning Sunday, November 23, and continuing every Friday, Saturday, and Sunday from 6 p.m. to 10 p.m. throughout the season.

Thanks to the generous support of GECU, families can enjoy FREE photos with Santa Claus at the heart of Downtown El Paso in San Jacinto Plaza, surrounded by the festive lights, décor, and holiday charm that make WinterFest one of the region's most beloved seasonal traditions.

Guests of all ages are invited to stop by, meet Santa, and capture a special holiday memory at no cost. The experience includes beautifully themed photo areas, cheerful holiday music, and plenty of WinterFest magic to make every snapshot unforgettable.

“We’re thrilled to bring back Pictures with Santa as one of WinterFest’s most cherished traditions,” said Stephanie Quiroz, Vice President of Community Engagement at GECU. “We’re grateful to team up with the City of El Paso to provide this free and joyful experience for families throughout the community.”

Pictures with Santa are available on a first-come, first-served basis during the scheduled times. Families are encouraged to arrive early and enjoy all the festive sights and activities throughout the WinterFest footprint.

For more information about WinterFest, visit [EPWinterFest.com](http://EPWinterFest.com) or follow [@epwinterfest](https://twitter.com/epwinterfest) [@iamelpaso](https://twitter.com/iamelpaso) and [@eptxparksrec](https://twitter.com/eptxparksrec) on social media.

**About GECU**

GECU isn’t just a financial institution—it’s a community partner. Through the GECU Foundation and other local initiatives, GECU supports education, financial literacy, veteran programs, youth initiatives, and nonprofit organizations across El Paso and beyond. Their commitment to the region’s growth and well-being makes them a powerful local ally in economic and social development.

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Promoting Transparent & Consistent Communication  
Among All Members of the Community

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