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RELEASE**

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Community Invited to WinterFest Holiday Hotspot; Holiday Fiestas Presented by Pointe Homes

EL PASO, Texas—The City of El Paso invites residents and visitors from across the region to enjoy free, live entertainment during the Holiday Fiestas presented by Pointe Homes, happening 6 to 10 p.m. every Friday, Saturday, and Sunday at San Jacinto Plaza throughout the WinterFest season.

Organized by the City of El Paso Parks and Recreation Department, this year's Holiday Fiestas are proudly sponsored by Pointe Homes, a trusted local home builder celebrating 20 years of serving the community.

"Pointe Homes has been part of the El Paso community for two decades," said Carlos Villalobos, Owner of Pointe Homes. "We're proud to help bring families together this holiday season as the official sponsor of the Holiday Fiestas at WinterFest."

Each weekend, family-friendly performances and concerts will light up the stage in front of the Lagartos Public Art Sculpture at San Jacinto Plaza, beginning November 23 through January 4. Visitors are encouraged to soak in the holiday spirit with festive music, dance, and cultural showcases from talented local performers.

This season's lineup also features a special Holiday Fiesta celebration on December 25, inviting the community to come together for an extra night of joy, lights, and live entertainment.

Last year, more than 40,000 visitors enjoyed weekend performances at San Jacinto Plaza, making it one of Downtown El Paso's most vibrant holiday destinations.

Highlights of the Holiday Fiestas presented by Pointe Homes include:

- DJ Fridays
- Live local bands on Saturdays
- Holiday dance performances by area schools
- Baila El Paso community dance party
- Fiesta Navideña hosted by the Mexican Consulate in El Paso

For details about the Holiday Fiestas presented by Pointe Homes, including the full performance schedule and WinterFest activities, visit www.EPWinterFest.com or follow WinterFest El Paso on Facebook and Instagram.

About Pointe Homes

Pointe Homes is a family-owned custom home builder based in El Paso, Texas, with communities in Santa Teresa, Anthony, and Las Cruces, New Mexico. Founded in 2005 by Carlos Villalobos and his brother, Pointe Homes is celebrating 20 years of quality design, craftsmanship, and customer care. Known for its energy-efficient homes and commitment to local development, including multifamily projects in Downtown El Paso, Pointe Homes continues to live by its motto: "We Build for You!" For more information, visit www.pointe-homes.com.

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Promoting Transparent & Consistent Communication
Among All Members of the Community

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