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**NEWS
RELEASE**

11/13/2025

WinterFest 2025: Break the Ice Preview Party and Media Night

WHO: City of El Paso, Destination El Paso and WinterFest Sponsors

WHAT: WinterFest Break the Ice Preview Party

WHEN: 4:30 to 6:30 p.m., Thursday, November 20

WHERE: WinterFest Ice Skating Rink, One Civic Center Plaza outside the El Paso Convention Center

Members of the media are invited to attend the annual “Break the Ice” Party, marking the exciting start of WinterFest 2025!

Hosted by the City of El Paso and Destination El Paso, this exclusive preview event will celebrate the tenth anniversary of WinterFest with a press conference, special guest speakers, and appearances by mascots from local organizations.

Guests, including members of the media and children from local community groups, Big Brothers of El Paso and Boys & Girls Club of El Paso, will have the opportunity to enjoy the outdoor ice-skating rink before it officially opens to the public. The celebration will also feature a VIP reception with complimentary treats and refreshments.

Media representatives are welcome to capture photos, videos, and conduct interviews throughout the event. Television crews are invited to set up live shots for their evening newscasts. Free parking will be available at the Convention Center Parking Garage.

Located at the Convention Center Plaza, The Rink at WinterFest will offer ice skating and family-friendly entertainment during the WinterFest season, with extended operation through January 4, 2026. Tickets are available for purchase at EPWinterFest.com/the-rink.

The WinterFest season officially kicks off Saturday, November 22, with the Scherr Legate Lights Parade, and continues through January 4, 2026.

For more information about WinterFest events and activities, visit EPWinterFest.com.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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