



City of El Paso and UNICEF USA Celebrate Launch of the UNICEF Child Friendly Cities Initiative

What: Launch celebration for the City of El Paso joining UNICEF's Child Friendly Cities Initiative (CFCI)

Who: City of El Paso, El Paso Community Foundation, & UNICEF USA

When: 4:30 p.m. Wednesday, November 12, 2025

Where: Mexican American Cultural Center (MACC) Courtyard, 201 W Franklin Ave.

The City of El Paso, in partnership with the El Paso Community Foundation and UNICEF USA, will host a community celebration as it begins its multi-year journey toward recognition as a UNICEF Child Friendly City— a global designation that reflects a community's deep commitment to placing children's rights and well-being at the heart of local decision-making.

Through this initiative, El Paso is positioned to become the first border city in the United States to join UNICEF's global Child Friendly Cities network.

The celebration will include remarks from federal, local, and community leaders, youth emcees, and the signing of a Memorandum of Understanding with UNICEF USA. The program will feature performances by mariachis, folklorico dancers, youth musicians, and children's art presentations reflecting the creativity and diversity of El Paso's young people.

Visuals:

Performances, art displays, and the ceremonial signing with City, EPCF, and UNICEF USA representatives.

Media Contact: Laura Cruz Acosta
Strategic Communications Director
Cruz-AcostaLA@elpasotexas.gov
915.212.1071