



**NEWS
RELEASE**

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City Invites Public to Chalk the Block Festival in Downtown Arts District

EL PASO, Texas— The City of El Paso Museums & Cultural Affairs Department (MCAD) invites the community to Chalk the Block, presented by Raiz Federal Credit Union on Saturday, October 11, and Sunday, October 12, in the Downtown Arts District.

Celebrating 18 years, the festival showcases El Paso's artistic talent including chalk artists, muralists, musicians, and artisan vendors. Visitors can enjoy large-scale artistic installations originating as close as El Paso and as far as Belgium.

"Chalk the Block is a celebration of El Paso's creativity," said City of EL Paso Quality of Life Managing Director Ben Fyffe. "From the visual artists creating original works to the musicians featured on our performance stages to the artisans starting small businesses at our Market, we are proud to uplift our local creative community on this massive scale. We are equally proud to provide these high-quality arts experiences to El Pasoans and visitors through Chalk the Block, all for free."

The Chalk the Block runs from 10 a.m. to 10 p.m. on Saturday, October 11, and 10 a.m. to 6 p.m. on Sunday, October 12. Chalk Art Awards will be announced at 1 p.m. on Sunday.

Chalk the Block is expanding all-abilities and sensory opportunities for visitors. Each day of the festival will begin with Quiet Hours from 10 a.m. to noon, which will include a lower-sensory festival environment (as possible in outdoor spaces) and a variety of indoor and outdoor activities. Sensory kits are available at the El Paso Museum of History and Mexican American Cultural Center.

Chalk the Block is a collaborative effort by the City of El Paso Museums and Cultural Affairs Department and the El Paso Community Foundation, presented by Raiz Federal Credit Union.

For a full list of scheduled events and general information on Chalk the Block, visit www.ChalkTheBlock.com.

About Chalk the Block

Chalk the Block (CTB) was founded in 2008 as a one-day sidewalk chalk art competition with twelve participating artists that took place at Arts Festival Plaza. Since that time, the event has grown to be the largest public arts festival in the region! With overwhelming support from private and public partners, local and touring artists, and audiences from both sides of the border, the event has expanded into a weekend-long celebration of art, color, and community.

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Promoting **Transparent & Consistent Communication**
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