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**NEWS
RELEASE**

09/17/2025

City to Announce Chalk the Block 2025 Title Sponsor & Programming

WHO: Museums & Cultural Affairs Department, sponsors, and artists

WHAT: Title Sponsor announcement and unveiling of programming for 18th annual Chalk the Block

WHEN: 6 p.m. Thursday, September 18

WHERE: San Jacinto Plaza, 114 E Mills Ave.

The City of El Paso Museums & Cultural Affairs Department (MCAD) invites media representatives to a special announcement of the Title Sponsor for the 18th Annual Chalk the Block Public Arts Festival.

The event will take place at 6 p.m. Thursday, September 18, at San Jacinto Plaza, and will feature:

- Remarks from representatives of sponsoring organizations, a Chalk the Block artist, and MCAD leadership
- The unveiling of the 2025 Chalk the Block lineup, including updated festival dates, traveling installations, and performances
- The debut of the annual artist-designed Chalk the Block coloring page

The announcement coincides with the September edition of Third Thursdays in the Downtown Arts District. Ahead of the program, local artist Adrian Lopez will create a live mural along Santa Fe Street.

Chalk the Block is a signature festival of the City of El Paso Museums & Cultural Affairs Department, presented in partnership with the El Paso Community Foundation and generous sponsors.

To learn more about Chalk the Block, visit www.ChalkTheBlock.com.

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About Chalk the Block

Founded in 2008 as a one-day sidewalk chalk art competition, Chalk the Block has grown to be the largest public arts festival in the El Paso region. The festival draws over 45,000 attendees and over 200 artists participate, creating opportunities for El Pasoans and visitors to engage with the vibrant local arts community. The free, family-friendly festival features a juried sidewalk chalk art competition, temporary interactive art installations, a live music stage, local art and food vendors, and hands-on activities.



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