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Public Libraries Partner with El Paso Locomotive FC to Encourage Reading

Unveiling Limited-Edition Card Features Locomotive Players

- WHO:** El Paso Public Libraries & El Paso Locomotive FC
- WHAT:** Unveiling Limited-Edition Library Card & Player Presentation
- WHEN:** 3 p.m., Thursday, September 4
- WHERE:** Weststar Club, Southwest University Park

In celebration of Library Card Signup Month, the El Paso Public Libraries are teaming up with El Paso Locomotive FC to kick illiteracy by unveiling a special limited-edition library card featuring players from El Paso's professional soccer team.

"The El Paso Public Libraries are proud to team up with the Locomotive FC to highlight the power of a library card," said El Paso Public Libraries Director Norma Martinez. "A library card is more than a ticket to books. It is a gateway to knowledge, technology, and opportunities that can change lives. Every El Pasoan deserves access to the resources that help them learn, grow, and succeed, and our libraries provide that access free of charge."

Anyone who signs up for a free library card in September will have the option to choose a card design featuring two professional players from the El Paso Locomotive FC.

"El Paso Locomotive FC is honored to stand with the El Paso Public Libraries in promoting literacy and education," said Locomotive FC General Manager Andrew Forrest. "On the field, success comes from preparation, practice, and teamwork. Off the field, success begins with access to knowledge. We want young fans and families across our community to see a library card as a key to unlocking their potential."

The unveiling event will feature Locomotive players, El Paso Public Library officials, and the Library mascot, Lea.

Getting a library card is quick and easy. Visit any library branch and register by presenting a government-issued photo I.D., such as a driver's license, with a current address. Students under 13 need their parent's permission to register. Other options are available for those who do not have a government issued photo I.D. For more information on how to sign up, visit any branch or visit www.ElPasoLibrary.org.

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About Library Card Sign-up Month

Library Card Sign-Up Month is an annual campaign in September aimed at encouraging people to get a library card and explore the many benefits libraries offer. It highlights the importance of having a library card and the valuable resources available, from books and digital materials to educational programs and community events.



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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