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**NEWS
RELEASE**

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City Partners for El Paso StartUp Week, Celebrates Small Businesses

Community Encouraged to Support Local Entrepreneurs

EL PASO, Texas—The City of El Paso has teamed up with Entrepreneurial Support Organizations (ESOs) to celebrate small businesses during El Paso Startup Week scheduled for September 21 through the 27.

El Paso Startup Week is an annual event that brings together entrepreneurs, innovators, and business leaders to celebrate and strengthen El Paso's startup ecosystem.

Startup Week attracts a diverse audience, from aspiring and established entrepreneurs to investors and mentors, offering valuable insights and opportunities to grow and scale businesses. Supported by over 20 Entrepreneurial Support Organizations (ESOs), the event aims to empower startups with the resources, connections, and knowledge needed to turn innovative ideas into reality.

"Small businesses are extraordinarily important to our local community because they not only provide job opportunities with greater job satisfaction, but they also strengthen our local economy by directly supporting our families, friends and neighbors," said Economic Development Director Karina Brascgalla. "Small business also further strengthens our neighborhoods and cultural spirit, which is why every time we want to make a purchase or go out to eat, we encourage the public to consider buying from one of our local businesses."

The coalition of ESO's in collaboration with the City of El Paso's Economic and International Development Department are offering a week long series of events aimed to connect local builders, thinkers, and leaders.

Visit StartUpEP.org for a list of events scheduled during El Paso Startup Week which local small business owners are encouraged to attend.

To receive more information on upcoming events, programs and services we encourage you to subscribe to our Economic Development Department Newsletter for updates on our [Signup Form](#).

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ABOUT EL PASO STARTUP WEEK

El Paso Startup Week embodies innovation, resilience, and collaboration. Drawing inspiration from the rich culture and entrepreneurial spirit of the Southwest. This week captures the energy of startups, the warmth of the community, and the boldness of new ideas that reflect the region's dynamic business landscape.



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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