



MAYOR
Renard U. Johnson

CITY MANAGER
Dionne Mack

CITY COUNCIL

District 1
Alejandra Chávez

District 2
Dr. Josh Acevedo

District 3
Deanna M. Rocha

District 4
Cynthia Boyar Trejo

District 5
Ivan Niño

District 6
Art Fierro

District 7
Lily Limón

District 8
Chris Canales

**NEWS
RELEASE**

08/ 24/ 2025

Live Active El Paso Celebrates 5-Year with Neon Glow Party

An Evening of Fitness, Music, and Family Fun

EL PASO, Texas—The City of El Paso Parks and Recreation Department invites the community to celebrate five years of movement, health, and wellness at Live Active Celebration Day—a free, family-friendly event featuring a high-energy Neon Glow Party.

The celebration takes place from 6 to 10 p.m. Saturday, August 30, at Memorial Park Reserve, 1701 N. Copia St.

“Live Active has grown into a citywide movement that unites our community through health, wellness, and fun,” said Pablo Caballero, Director of Parks and Recreation. “This anniversary is about celebrating our journey and continuing to inspire El Paso to stay active, healthy, and connected.”

Event Highlights:

- Fitness dance sessions
- Spinning classes by Rhythm and Motion
- Relay challenges by Liv3 Athletics
- Live DJ entertainment
- Giveaways and prizes
- Appearances by RoboTRONS and more!

Attendees of all ages are welcome and encouraged to wear their brightest neon attire to match the glowing celebration theme.

About Live Active El Paso

Live Active El Paso is a program offered through the Parks and Recreation Department. Launched in 2020, Live Active El Paso promotes healthy lifestyles through free fitness programs, community events, and resources. During the past five years, the initiative has offered dozens of activities from weekly workout classes to large-scale fitness festivals—helping residents stay active and engaged.

For event updates, follow @LiveActiveEP on social media or visit www.liveactiveep.com.

###



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

Media Contact: Rick Isaías
Strategic Communications
Isaiastra@elpasotexas.gov
(M): 915.355.6611