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**NEWS
RELEASE**

08/04/2025

WinterFest 2025: Call for Parade Entries, Food Trucks and Artisan Vendors Wanted Coolest Fest in the Southwest Returns November 22

EL PASO, Texas—The City of El Paso is thrilled to announce the return of WinterFest on Saturday, November 22.

Celebrating 10 years, the region's largest holiday celebration kicks off the weekend before Thanksgiving and continues through January 4, 2026.

Applications open today, August 4, 2025, for the following:

SCHERR LEGATE LIGHTS PARADE

Downtown's only illuminated parade is accepting entries for floats, marching bands, dancers, and more. Limited spots available.

Deadline: September 12. Apply at: epwinterfest.com/parade

OPENING DAY FOOD TRUCKS & ARTISAN VENDORS

Showcase your eats or handmade goods at the festive season launch.

- Food Trucks: [Apply here](#)
- Artisan Vendors: [Apply here](#)

Deadline: September 12

HOLIDAY FOOD TRUCK VILLAGE SPONSORS

Be part of the full WinterFest season in the heart of Downtown on Mills Street. Limited spaces available. Contact:

epwinterfest@elpasotexas.gov

In 2024, WinterFest drew more than 551,000 visitors, including 68,000 on opening day alone. WinterFest features more than 1 million lights, the City's only light parade, an ice-skating rink, a holiday market, live shows, seasonal treats, and more.

WinterFest is presented by the Parks and Recreation Department, in collaboration with Destination El Paso, the Downtown Management District, and more than 20 City departments.

Visit EPWinterFest.com for applications, updates, and a full event countdown.

Follow @EPWinterFest on Facebook and Instagram for the latest.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

Media Contact: Rick Isaías
Strategic Communications
isaiasra@elpasotexas.gov
(M): 915.355.6611