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**NEWS  
RELEASE**

07/15/2025

# Live Active El Paso Hosts Free Backpack Giveaway and 3K Walk/Run at Pavo Real Park

More than 1,600 Backpacks, Wellness Resources Available

**EL PASO, Texas**—Families are invited to kick off the back-to-school season with fun, fitness, and free resources at the Live Active El Paso Backpack Giveaway and 3K Walk/Run at 8 a.m. Saturday, July 26, at Pavo Real Park, 9301 Alameda Ave.

The event begins with a family-friendly 3K Walk/Run through the park to encourage movement and wellness. Participants who complete the 3K will receive a free backpack, while supplies last. Backpacks are limited to school-aged children and will be distributed on a first-come, first-served basis.

“This event is all about promoting active lifestyles, supporting families as they prepare for the new school year, and creating a space where the community can come together,” said El Paso Parks and Recreation Director Pablo Caballero. “We’re proud to work with our community partners to make events like these meaningful and impactful for all who attend.”

## Event Happenings:

- 1,600+ free backpacks for school-aged children
- 3K Walk/Run open to all ages
- Food pantry for the first 200 families, courtesy of El Pasoans Fighting Hunger Food Bank
- Face painting and fun family activities
- Free vaccinations provided by the El Paso Department of Public Health
- Live entertainment and helpful community resources

**The event is free and open to the public.** For more information on the Live Active El Paso Backpack Giveaway and 3K Walk/Run, follow @LiveActiveEP on social media or visit [www.LiveActiveEP.com](http://www.LiveActiveEP.com).

This event is made possible through the generous support of our community partners: Raiz Federal Credit Union, El Paso Health, ZTEX Construction, and the El Paso Ballroom Dance Academy.

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Promoting **Transparent & Consistent Communication**  
Among All Members of the Community

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