



**MAYOR**  
Renard U. Johnson

**CITY MANAGER**  
Dionne Mack

**CITY COUNCIL**

**District 1**  
Alejandra Chávez

**District 2**  
Dr. Josh Acevedo

**District 3**  
Deanna M. Rocha

**District 4**  
Cynthia Boyar Trejo

**District 5**  
Ivan Niño

**District 6**  
Art Fierro

**District 7**  
Lily Limón

**District 8**  
Chris Canales

**NEWS  
RELEASE**

05/29/2025

## El Paso Public Libraries Launch 2025 Summer Reading Program: *Color Our World* Students Encouraged to Read for Fun & Prizes

**EL PASO, Texas**—The El Paso Public Libraries invite readers of all ages to join the 2025 Summer Reading Program, themed *Color Our World*, running from Monday, June 2, through August 30.

This free, eight-week program encourages children, teens, and families to explore stories, creativity, and culture through reading and engaging library events.

“We want to encourage students to read with their families over the summer when they’re not in school,” said El Paso Public Libraries Director Norma Martinez. “Programs like the Summer Reading Club have proven to help children succeed in school and in life. Plus, now that we have eliminated overdue fines we want everyone to come back to their neighborhood branch library.”

Participation is easy. Families can sign up at any branch library or register online at [www.ElPasoLibrary.org](http://www.ElPasoLibrary.org). Participants can track books, reading minutes, and activities using the Beanstack app or the library website, earning rewards as they reach reading milestones.

Readers will also be entered into raffles for a chance to win prizes donated by local businesses and community partners. Prizes include tickets to local attractions, gift cards, treats, and more.

The Summer Reading Club also features hundreds of free events across all branch libraries, including appearances by DJs, magicians, face-painters, storytellers, and educational presentations on topics such as conservation, health, and nutrition.

Thanks to a Texas Reads grant, participants will also receive a free book while supplies last. The grant will support a special event on July 5 at the Main Library and Dorris Van Doren Branch featuring award-winning El Paso author and illustrator, Raul the Third. The event is made possible by a grant from the U.S. Institute of Museum and Library Services through the Texas State Library and Archives Commission.

The Summer Reading Program is part of the Public Libraries’ commitment to keeping children engaged during the school break. Studies show that students who don’t participate in learning activities over the summer risk academic setbacks. By offering fun and enriching experiences, the Summer Reading Program helps prevent *Summer Learning Loss* and keeps young minds active.

To learn more, visit [www.ElPasoLibrary.org](http://www.ElPasoLibrary.org).

###



Promoting **Transparent & Consistent Communication**  
Among All Members of the Community

**Media Contact:** Rick Isaías  
Strategic Communications  
[isaiasra@elpasotexas.gov](mailto:isaiasra@elpasotexas.gov)  
(O): 915.212.1077  
(M): 915.355.6611