



MAYOR
Renard U. Johnson

CITY MANAGER
Dionne Mack

CITY COUNCIL

District 1
Alejandra Chávez

District 2
Dr. Josh Acevedo

District 3
Deanna M. Rocha

District 4
Cynthia Boyar Trejo

District 5
Ivan Niño

District 6
Art Fierro

District 7
Lily Limón

District 8
Chris Canales

**NEWS
RELEASE**

05/ 21 / 2025

Call for Chalk Artists and Musicians for the 18th Annual Chalk the Block

EL PASO, Texas—The City of El Paso's Museums and Cultural Affairs Department (MCAD) is now accepting applications from chalk artists and musicians for the 18th annual *Chalk the Block*, one of the City's signature fall festivals.

Returning to the Downtown Arts District the weekend of October 11–12, Chalk the Block is the region's largest arts festival, attracting thousands of visitors to experience large-scale interactive art installations, live music, local vendors, and more. At the heart of the event is the highly anticipated juried chalk art competition, which features 50 artists competing across three categories.

APPLICATIONS NOW OPEN

Interested chalk artists and musicians are invited to apply online. All applicants must complete the required form and follow the outlined submission guidelines. Selected participants will be required to attend a mandatory orientation and commit to scheduled hours during the festival.

Chalk Artist Applications

Applications are available at www.ChalkTheBlock.com/get-involved.

Artists may apply in one of the following categories:

- **Showcase:** Advanced artists, ages 18+
- **Emerging:** Intermediate artists, ages 18+
- **Student:** High school students currently enrolled in school

Deadline to apply for artists: August 18, 2025

Musician Applications

Bands, DJs, and solo performers are also encouraged to apply at www.ChalkTheBlock.com/get-involved. All performances must be appropriate for family audiences.

Deadline to apply for musicians: May 31, 2025

Chalk the Block is presented by Raiz Federal Credit Union. Additional details about this year's festival, including vendor opportunities, will be released in Summer 2025.

For more information, visit www.ChalkTheBlock.com.

###



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

Media Contact: Rick Isaías
Strategic Communications
isaiasra@elpasotexas.gov
(O): 915.212.1077
(M): 915.355.6611