



**NEWS
RELEASE**

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City Takes First Steps Toward Convention Center Expansion

EL PASO, Texas— The El Paso City Council has approved the first major step in a long-term effort to expand and modernize the El Paso Convention Center, positioning the City to better compete for large-scale conventions and tourism-driven events.

As part of this initial phase, the City has authorized the purchase of two key downtown properties—301 Overland Avenue and 320 West San Antonio Avenue—at a combined cost of approximately \$4.8 million. These sites are expected to provide the space needed for future upgrades to the convention campus, including expanded event space and modern amenities that align with industry standards.

The acquisition marks a significant milestone in the City's broader strategy to grow the Convention Center footprint and strengthen El Paso's tourism economy.

"This is a critical first step in preparing El Paso to host larger and more impactful events," said Mayor Renard Johnson. "As other cities like Dallas and Austin invest in their convention infrastructure, El Paso must also rise to meet the expectations of 21st-century event planners. One in 11 jobs in Texas is now tied to tourism, and this initiative will help ensure that El Paso's visitor-driven economic impact continues to grow alongside our peer communities."

During the most recently completed fiscal year, the El Paso Convention Center hosted 188 days of activity, drawing more than 165,000 visitors.

The Convention Center expansion builds on years of downtown revitalization and economic development efforts designed to attract investment, enhance tourism, and create new opportunities for residents and local businesses.

For more information about the El Paso Convention Center and upcoming events, visit www.ElPasoLive.com/venues/convention-center.

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