



MAYOR
Renard U. Johnson

CITY MANAGER
Dionne Mack

CITY COUNCIL

District 1
Alejandra Chávez

District 2
Dr. Josh Acevedo

District 3
Deanna M. Rocha

District 4
Cynthia Boyar Trejo

District 5
Ivan Niño

District 6
Art Fierro

District 7
Lily Limón

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Chris Canales

**MEDIA
ADVISORY**

04/ 01/ 2025

City Hosts 12th Annual Business Expo to Empower Local Entrepreneurs

WHO: City of El Paso Purchasing Department
WHAT: 12th Annual Cooperative Purchasing Expo
WHEN: 1 to 5 p.m. - Tuesday, April 1, 2025
8 a.m. to 6 p.m. - Wednesday, April 2, 2025
WHERE: Judson F. Williams, Convention Center
One Civic Center Plaza



The City of El Paso Purchasing Department invites local businesses and the public to attend the 12th Annual Cooperative Purchasing Expo, a two-day event designed to help businesses learn how to partner with government agencies and participate in cooperative purchasing programs used nationwide.

Cooperative contracts are a valuable tool for public entities, streamlining the process of acquiring goods and services while providing new opportunities for local businesses to grow and expand.

This **free event** provides a platform for networking, education, and collaboration, with sessions tailored to helping businesses understand how to:

- Join cooperative purchasing agencies
- Work with government agencies and large-scale vendors like Amazon
- Leverage cooperative contracts to grow their business

Highlights include:

- **Panel discussions and roundtables** led by industry professionals
- **Exhibitor booths** from government agencies and vendors
- **Networking sessions** for business-to-business and business-to-agency connections
- **Keynote address by Emily Jaenson**, best-selling author and motivational speaker, known for empowering professionals to build confidence and resilience

Event Agenda:

Tuesday, April 1 | 1 to 5 p.m.

- Business Sessions & Roundtables
- Partnering with Resource Agencies
- Joining Cooperative Purchasing Agencies
- How to Do Business with Government Entities
- Doing Business with Amazon

—more—



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

Media Contact: Soraya Ayub Palacios
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915.212.1040



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Wednesday, April 2 | 8 a.m. to 6 p.m.

- 8 a.m. – Welcome Remarks by Mayor Renard Johnson and City Manager Dionne Mack
- 8:30 a.m. – Keynote Speaker: Emily Jaenson
- 9:30 a.m. to 6:00 p.m. – Exhibitor Hall Open
- 9:45 a.m. to 2:00 p.m. – Roundtable Sessions
- 10:30 a.m. – Press Conference: “Supply El Paso”

REGISTER TODAY!

Attendees (Free Registration): [Register Here](#)

For additional information, visit ElPasoTexas.gov under the [Purchasing Department's Expo tab](#) or call (915) 212-0043.

[Purchasing Expo PSA](#)

Media Opportunity: B-roll and interview opportunities with staff will be available during the event.

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