



**NEWS
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03/ 27/ 2025

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City of El Paso Names New Director of Community and Human Development

EL PASO, Texas—The City of El Paso has appointed Nickole Heater Rodriguez as its new Director of Community and Human Development, a native El Pasoan and experienced public servant with a strong background in economic development, nonprofit leadership, and public administration.

The Community and Human Development Department leads efforts that support housing, human services, neighborhood revitalization, and community engagement. The department administers key federal and local programs in partnership with agencies such as the U.S. Department of Housing and Urban Development (HUD), and works closely with nonprofit organizations, service providers, and neighborhood associations to build stronger, more connected communities.

“We are thrilled to welcome Nickole to this important leadership role,” said City Manager Dionne Mack. “Her commitment to community well-being, combined with her professional experience and deep connection to El Paso, makes her uniquely positioned to lead the department during a time of growth and opportunity.”

Heater Rodriguez’s public service journey began in the City’s Economic Development Department, where she focused on downtown revitalization and redevelopment projects. She later expanded her impact as Chief of Operations at Goodwill Industries of El Paso, spearheading workforce development initiatives. In 2020, she returned to the City as a Program Manager in Community and Human Development, advancing programs aimed at building a more vibrant and sustainable community.

She holds a Bachelor’s degree in Political Science and a Master’s in Public Administration from the University of Texas at El Paso (UTEP). Known for her integrity, dedication, and collaborative spirit, Heater Rodriguez is passionate about fostering inclusive neighborhoods and creating opportunities for all El Pasoans.

For more information about the Department of Community and Human Development, visit www.ElPasoTexas.gov/community-and-human-development.

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