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**NEWS
RELEASE**

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City of El Paso Seeks Vendors for 2025 Chalk the Block and Día de los Muertos Festivals

EL PASO, Texas—The City of El Paso Museums and Cultural Affairs Department (MCAD) is now accepting vendor applications for two of the region's most anticipated fall festivals: Chalk the Block and Día de los Muertos.

Chalk the Block, the region's largest public arts festival, draws more than 45,000 attendees and nearly 200 artists to the Downtown Arts District each year. The 18th annual Chalk the Block will take place the weekend of October 11–12, 2025.

Día de los Muertos is a premier City of El Paso event centered around the newly opened Mexican American Cultural Center (MACC). The 2025 festival will be held on November 1, 2025.

Chalk the Block Applications

Artisan vendors, cottage food vendors, and food trucks are invited to apply online at ChalkTheBlock.com/Get-Involved.php. The application deadline for vendors and food trucks is July 31, 2025.

Chalk artist applications are also open at ChalkTheBlock.com/Get-Involved.php, with a deadline of August 18, 2025.

For more information about the festival, visit ChalkTheBlock.com.

Día de los Muertos Applications

Applications for artisan vendors, cottage food vendors, and food trucks for Día de los Muertos open on June 2, 2025, at epmacc.org/Dia-de-los-Muertos-2025. The application deadline is August 7, 2025.

Applications for participation in the Día de los Muertos parade are currently open and available at the same site, along with additional event information.

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