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**NEWS
RELEASE**

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City Celebrates Small Business Week

Community Encouraged to Support Local Entrepreneurs

El Paso, Texas - The City of El Paso is urging the community to celebrate National Small Business Week (April 30 through May 6, 2023) by supporting El Paso's small businesses.

"Small businesses are extraordinarily important to our local community because they not only provide job opportunities with greater job satisfaction, but they also strengthen our local economy by directly supporting our families, friends and neighbors," said Economic Development Director Elizabeth Triggs. "Small business also further strengthens our neighborhoods and cultural spirit, which is why every time we want to make a purchase or go out to eat, we encourage the public to consider buying from one of our local businesses."

Triggs said 83 percent of El Paso businesses have fewer than 20 employees, illustrating small businesses' immense value in our local economy. El Paso's annual DBA ("doing business as") filings—an indication of business growth—are returning to pre-pandemic levels. Since January 2022, nearly 1,600 businesses have filed a DBA. According to Triggs, if the DBA filings continue at this rate, the community could match new business filings in 2019, reaching nearly 5,300.

National Small Business Week, which has taken place during the first week of May since 1963 as an initiative of the U.S. Small Business Administration (SBA), recognizes the valuable contributions that small business owners make to the U.S. economy.

The following are free events scheduled during Small Business Week which local small business owners are encouraged to attend:

[Webinar: Attract and Retain Top Talent with Comprehensive Benefits](#)

- Tuesday, May 2 | noon (Spanish Session)
- Wednesday, May 3 | noon (English Session)

Webinar registration link: <https://www.eventbrite.com/e/small-business-owners-guide-financial-decisions-info-session-tickets-612407516367>

The City is hosting a webinar in partnership with FinHabits to equip small business owners with retirement savings and a health insurance informative session.

[Small Business Resources Panel Discussion](#)

- Thursday, May 4 | 6 p.m.
- 303 N. Oregon Street, Suite 610

The City has partnered with the El Paso Chamber of Commerce for the Small Business Resources Panel Discussion to help answer questions about business resources from representatives from the Small Business Development Center, Score El Paso, Project Vida, Lift Fund, and El Paso County.

—more—



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Among All Members of the Community

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Create the Roadmap for a Successful Business

- Friday, May 5 | 10a.m. to noon
- Judge Marquez Public Library, 610 N. Yarbrough

The City in partnership with a nonprofit financial platform is working to close the racial wealth gap by investing in ambitious Texas entrepreneurs through capital, peer coaching and community.

The new tool is expected to be available at www.EPBusinessStrong.org by early June. Small businesses can also find other resources at www.EPBusinessStrong.org to help their business thrive.

#SmallBusinessWeek

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