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## City of El Paso Hosts Largest Business Expo in the Southwest



Opportunity for Local Businesses to Network and Learn How to Do Business with the City of El Paso

**El Paso, Texas**— The City of El Paso Purchasing and Strategic Sourcing Department is hosting the 10th annual Cooperative Purchasing Expo from 8:30 a.m. to 5 p.m. Wednesday, March 29, at the Judson F. Williams Convention Center.

The Purchasing Expo is the largest business networking opportunity in the Southwest. **It is free and open to the public.** 

The Expo will include a variety of informational sessions to benefit small businesses and learn how to use cooperative contracts. Attendees will have an opportunity to visit exhibitor booths and network throughout the day.

This year's keynote speaker, Jamie Cochran, Chief Operating Officer of Echelon Front will be talking about *Leadership* at every level, at every capacity, and as a skill! She will give tips and tools on how to improve your leadership skills.

This is an opportunity for local businesses to grow by learning how they can participate in cooperative contracts used by governmental agencies across the country. Cooperative agreements provide vendors with the opportunity to have their goods and services sold in large quantities nationwide.

Resource partners will be providing information on bonding, financing, state and federal certifications, and more on how to do business with government agencies.

For more information, visit <u>www.ElPasoTexas.gov</u> under the Purchasing Department <u>Purchasing Expo</u> tab or call (915) 212-0043.

## VIDEOS:

Keynote Speaker – Jamie Cochran Purchasing Expo PSA

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