



CITY OF EL PASO

Environmental Services Department

Neighborhood Cleanup Program

2023 Program Cycle

Neighborhood Cleanup Program

Purpose

- Keep our neighborhoods clean, safe and beautiful for all residents to enjoy.
- Be strategic with cleanup resources in addressing beatification efforts.
- Provide support to areas prone to illegal dumping and vulnerable populations who may require cleanup assistance.
- Nurture community partnerships and promote volunteerism.

Program Summary

- Award up to eight cleanup projects, one per City District.
- City-recognized Neighborhood Associations are eligible to apply.
- Awarded projects will receive the following cleanup resources:
 - Two roll-off containers
 - Trash bags
 - Gloves
 - Loaned out tools

Cleanup Project Justification

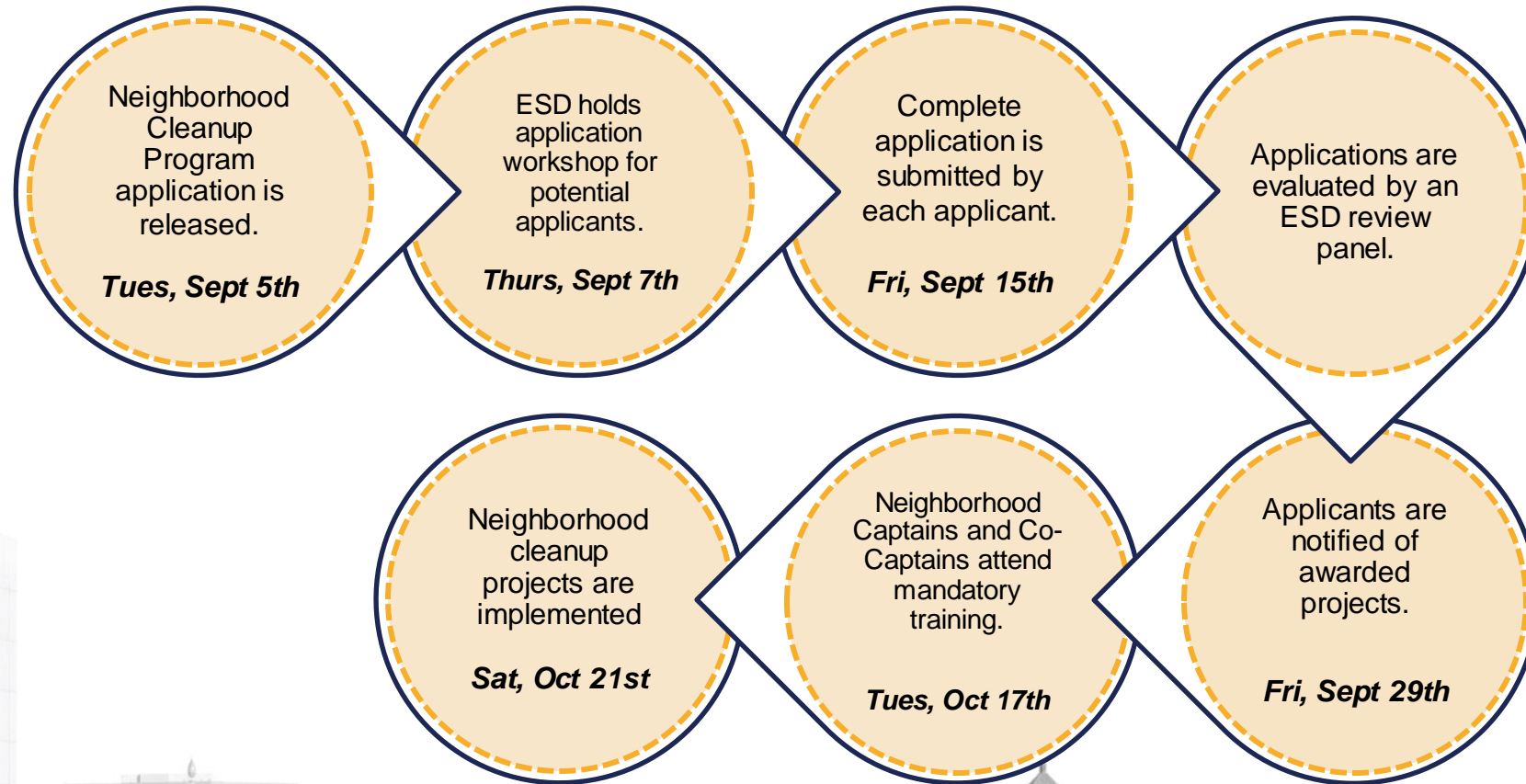
The following factors will be considered for project selection:

- What area and/or vulnerable population will benefit?
- What is the community problem for the selected area or population?
- How is the proposed project expected to resolve given issues?
- How will cleanup results be maintained following implementation?

Cleanup Project Examples

- Residential property cleanups to benefit senior citizens, or another vulnerable population, within a designated neighborhood.
- Partnering with a local non-profit, or other civic organization, to cleanup a non-City operated community park or other outdoor space.

Project Selection Process



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Outcomes

- **Number of volunteers.** Will be tracked by Neighborhood Captain and Co-Captain on project implementation day.
- **Trash tonnage.** Information will be provided directly to ESD by the roll-off container service provider.

Neighborhood Association with top project outcomes will be recognized by City! Details will be provided to all participating Neighborhood Associations at a later date.

MISSION



Deliver exceptional services to support a high quality of life and place for our community.

VISION



Develop a vibrant regional economy, safe and beautiful neighborhoods and exceptional recreational, cultural and educational opportunities powered by a high performing government.



VALUES

Integrity, **R**espect, **E**xcellence,
Accountability, **P**eople