



Environmental Services Department 2024 Earth Day Celebration Dumpster Art Contest

The City of El Paso's Environmental Services Department (ESD) invites local high schools to show off their creativity by participating in a Dumpster Art Contest as a part of ESD's 2024 Earth Day Celebration!

ESD is committed to keeping our neighborhoods clean, safe and beautiful for all residents to enjoy. The objective of this program is to enhance the visual impression of our public spaces, promote positive attitudes and behaviors towards waste management, and foster a sense of community amongst our youth.

Below are the guidelines for the Dumpster Art Contest. Please review these instructions carefully to ensure your project meets all the required criteria. **Deadline to submit a dumpster art proposal is Friday, January 19, 2024 by 5pm.**

WHO CAN PARTICIPATE

High schools from Ysleta Independent School District (YISD), Socorro Independent School District (SISD) or El Paso Independent School District (EPISD) that are located within El Paso City limits.

PRIZES

Top three finalists, one per school district, will receive up to \$500 in art supplies along with base paint, be spotlighted at ESD's Earth Day Celebration, be featured on the City's social media pages, and have their dumpster art displayed at a Citizen Collection Station year-round!

Attendees of ESD's Earth Day Celebration will be able to vote on their favorite dumpster art, which will be announced at the end of the event. High schoolers of winning artwork will each receive an ESD goodie bag filled with unique promotional items, in addition to the other prizes described above.

CONTEST GUIDELINES

- Complete application must be submitted by the established deadline.
- Each high school is limited to one submission.
- Submission must include a rendering and description of the proposed dumpster art.
- Art design should include elements that celebrate El Paso's unique identity and culture, and/or promote an environmental-friendly lifestyle.
- Art design must consist of painting all four sides of roll-off dumpster.

Artwork MAY NOT Include:

- Any 3D elements or décor other than paint
- School name, logo or another identifier
- Offensive language or graphics
- Business logos or name brands

JUDGING CRITERIA

- Concept: how well does art design communicate El Paso's unique identity and culture, and/or an environmental-friendly lifestyle?
- Creativity: is the art design original and unique?
- Quality: is there effective use of space and paint, and attention to detail?

IMPORTANT DATES

Description	Date
Application Release Date	Monday, November 6, 2023
Application Due Date	Friday, January 19, 2024
Notify Applicants of Top Three Finalists	Friday, January 26, 2024
Deliver Roll-Off Dumpsters and Paint Supplies (to top three finalists)	Monday, January 29, 2024 – Friday, February 2, 2024
Pickup Roll-Off Dumpsters (from top three finalists)	Tuesday, April 2, 2024 – Friday, April 5, 2024
ESD's Earth Day Celebration	April 2024 (exact date TBD)

Note that dates are subject to change due to various stakeholder needs. ESD will notify stakeholders of any updates to schedule.

CONTACT US

For questions, please contact ESD at 915-212-6000 or at ESDOutreach@elpasotexas.gov. Office hours are Monday through Friday, 8am to 5pm.

ESD 2024 Earth Day Celebration: Dumpster Art Application

GENERAL DETAILS

1. High School Name: _____
2. School District of High School: _____
3. Approximate count of high schoolers participating: _____
4. Project Name: _____
5. Teacher/Staff Member Contact Information
 - a. Name: _____
 - b. Job Title: _____
 - c. Phone Number: _____
 - d. Email Address: _____

DUMPSTER SITE

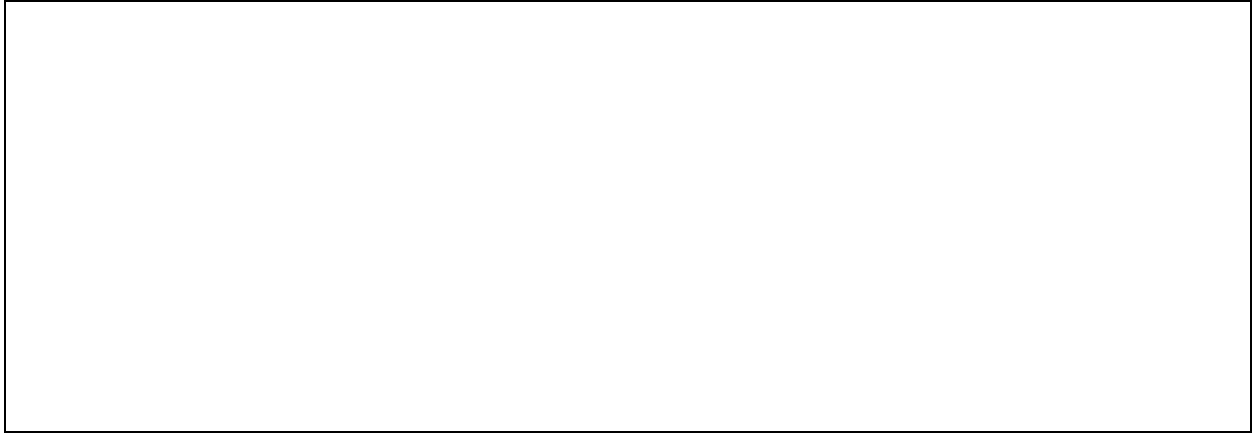
6. If your project is selected as a top three finalist, ESD will deliver a dumpster to a location within school property where you will have approximately two months to paint your art design.

Provide the address name and location for where you want the dumpster placed:

ART DESIGN DETAILS

7. Provide a literal description of art design. You may use an additional sheet, if needed:

8. How does art design capture El Paso’s unique identity and culture and/or an environmental-friendly lifestyle? You may use an additional sheet, if needed.

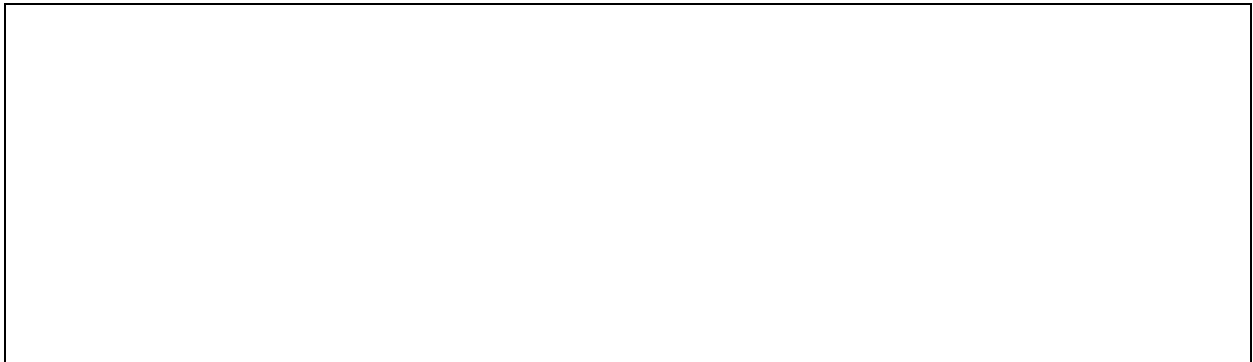


9. Attach art rendering that includes design for all four sides of roll-off dumpster that will be painted. *Attached for reference is an image of and dimensions for the roll-off dumpster that will be provided to the top three finalists. You may use the roll-off dumpster image to draw up your art design.*

_____ **Attach rendering of art design**

MATERIALS NEEDED

Identify the materials you will need to carry out your art design. This should include the number and type of paint brushes, and the amount and color of paint needed. Note that ESD will purchase materials and provide to top three finalists. **Budget for each finalist must stay within \$500.**



APPLICATION SUBMISSION

Deadline to submit art dumpster application is **Friday, January 19, 2024 by 5pm**. Completed application may be submitted by email to ESDOutreach@elpasotexas.gov or in-person at the City’s Municipal Service Center, located at 7968 San Paulo Dr 79907.