Goal 8: Nurture and Promote a Healthy, Sustainable Community

Presented by: Verónica R. Soto
Goal 8 Healthy, Sustainable Community

- Animal Services
- Office of Resilience + Sustainability
- Community & Human Development
- Environmental Services
- Streets & Maintenance
- Public Health
Current Year Results

• Completed St. Anne’s Place turning a blighted structure into affordable housing for seniors

• Elpasotexas.gov/CommuterHub created as an information one-stop-shop for road construction & commuter options

• One of only ten cities to receive Resilience AmeriCorps grant including $25,000 and two full time AmeriCorps volunteers for two years

• GRO (Growth, Resilience, Opportunity) Festival, held in Downtown El Paso in September 2015, celebrated healthy living, sustainability and resilience
GRO (Growth, Resilience, Opportunity) Festival – September 2015

Bike Share Ride

Senator Rodriguez

Chico

CrossFit Competition
Chamizal Community Garden Clean-up
February 2016
Commuter Hub Website:
Elpasotexas.gov/commuterhub

MAJOR CONSTRUCTION PROJECTS

Click on a pinpoint below to learn more about the project in that area.

RESOURCES
- TxDOT Facebook
- Borderwest Facebook

COMMUTER HUB
- Air Quality
- Alternative Transportation
- Driving Apps
- Driving Tips
- Traffic Toolkit for Businesses

SUPPORTING BUSINESS CONTINUITY DURING CONSTRUCTION

Construction projects are necessary to improve and upgrade streets, sidewalks, landscaping, and facilities. Communicating the positive message of construction to your employees and customers can help reduce frustration around delays or roadblocks—focusing on the substantial long-term benefits that everyone will experience once construction is completed.

Increased safety, visibility, comfort, aesthetics, noise reduction, increased amenities, increased services, etc., are often positive results of construction projects, and we should remember the light at the end of the tunnel and focus on the positive when maneuvering during construction.

SURVIVE, ADAPT, AND THRIVE

These construction survival guide recommendations will help your business survive and thrive during construction:

- Patience and Positivity
- Plan Ahead
- Post Construction
- Stay Informed
- Use Your Resources
Current Year Results

- Public Health awarded the Project Health Ready (PPHR) recognition from the National Association of County and City Health Officials (NACCHO)

- Public Health Tuberculosis (TB) Prevention program recognized as a TB Elimination Champion by the Centers for Disease Control and Prevention (CDC)
Current Year Results

- 3rd Place Award received from Keep Texas Beautiful for ESD’s Glass Recycling Pilot Program
Current Year Results

- Department of Animal Services designated as its own department on February 23, 2016 by City Council
- Animal Services accepted as a Fellow with Target Zero, a non-profit organization that helps shelters become no-kill facilities
Animal Services
Low Cost Vaccine & Microchip Clinics

LOW COST CLINIC

Sunday, April 17
6 a.m. - 10 a.m.
at 9060 Socorro Rd.

$24
- Rabies Vaccine
- Parvo/Distemper Vaccine
- Microchip
- License

All 4 services for on low price

FIRST COME, FIRST SERVE. ONLY 150 ANIMALS CAN BE SERVED.

Exact dates and direction will be given on a first-come, first-served basis.

Serviced 831 animals
### Goal 8 – Key Performance Indicators

<table>
<thead>
<tr>
<th>Key Performance Indicator</th>
<th>2013 Actual</th>
<th>2014 Actual</th>
<th>2015 Actual</th>
<th>FY2016 Thru Q2</th>
<th>Annual Target</th>
</tr>
</thead>
<tbody>
<tr>
<td># of housing opportunities provided</td>
<td>87</td>
<td>156</td>
<td>263</td>
<td>55</td>
<td>250</td>
</tr>
<tr>
<td>Increase citywide recycling rate</td>
<td>16.27%</td>
<td>16.20%</td>
<td>15.92%</td>
<td>15.48%</td>
<td>20%</td>
</tr>
<tr>
<td># of ozone days exceeding standards</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td># of days without environmental violations by COEP</td>
<td>365</td>
<td>364</td>
<td>365</td>
<td>181</td>
<td>365</td>
</tr>
<tr>
<td># of community members reached through outreach activities (resilience + sustainability)</td>
<td>34,173</td>
<td>30,160</td>
<td>53,629</td>
<td>40,497</td>
<td>50,000</td>
</tr>
</tbody>
</table>
## Key Deliverables Update

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Objective (Action Plan)</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Deliver Prevention, Intervention and Mobilization Services to</em></td>
<td>13% of the population will receive a health education encounter</td>
<td>7.43% of citizens attended an educational encounter</td>
</tr>
<tr>
<td><em>Promote a Healthy, Productive and Safe Community</em></td>
<td>70% of the food establishments will have an annual inspection</td>
<td>33% of the food establishments had an annual inspection</td>
</tr>
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<tr>
<td><em>Enhance Animal Services to Ensure El Paso’s Pets are Provided a Safe and Healthy Environment</em></td>
<td>Increase shelter live release rate to 50%</td>
<td>49%</td>
</tr>
<tr>
<td></td>
<td>Implement a shelter specific training plan for all staff</td>
<td>• SOPs revised and implemented, all staff trained on new SOPs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• New software has been purchased and installed and training sessions for staff have been held</td>
</tr>
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<td><em>Stabilize Neighborhoods Through Community, Housing and ADA Improvements</em></td>
<td>Three (3) Spray Parks in public parks to be completed (CDBG)</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td>Three (3) Additional Parks and Recreation public facility improvements</td>
<td>Ongoing</td>
</tr>
<tr>
<td></td>
<td>139 Households to receive homeless prevention assistance.</td>
<td>93</td>
</tr>
<tr>
<td></td>
<td>15 Neighborhood Improvement Projects</td>
<td>Completed 4</td>
</tr>
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<tr>
<td>Provide Long-term, Cost-effective, Sustainable Regional Solid Waste Solutions</td>
<td>Create a city-wide recycling master plan</td>
<td>In progress</td>
</tr>
<tr>
<td></td>
<td>Achieve 99.9% reliability for solid waste collection service</td>
<td>Averaging 99.93% this fiscal year.</td>
</tr>
<tr>
<td>Increase resilience of El Paso by improving the community’s ability to recover from extreme weather events</td>
<td>Develop resilience strategy</td>
<td>100% of City Resilience Assessment complete</td>
</tr>
</tbody>
</table>
Highlights
100% of City Resilience Assessment completed

The purpose of pursuing resilience is not simply to brace El Paso for the next emergency, but to leverage our challenges as opportunities, reinforcing our ability to move beyond survival toward a thriving future.
Key Deliverables Update

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<td>Enhance Vector Control and Environmental Education to Provide a Safe and Healthy Environment</td>
<td>Implement new surveillance tools to identify new arboviruses, such as Chikungunya</td>
<td>Created Investigation form and Testing Supplemental Information form</td>
</tr>
<tr>
<td></td>
<td>Continue to provide presentations to adults and children regarding recycling and all the services provided by ESD</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>
Opportunities/Challenges

- Staffing and program development, and ongoing construction that discourages the public from coming to the shelter.
Opportunities/Challenges

• Managing federal and state grants with strict compliance requirements even as grant agencies reduce grant dollars.

• The upcoming road construction is a challenge for commuters but also an opportunity to encourage carpooling, riding the bus, and increasing bicycle ridership.
Progress Update– Commuter Hub

- **Commuter Hub website**
  - Information for businesses (Traffic Toolkit for Businesses)
  - Information for commuters
  - Includes easy-to-use map on the homepage
  - Links to five different driving apps that can help lead commuters to alternative, less-congested routes
Progress Update– Commuter Hub

- Commuter Hub website
  - Information about how to ride the bus, ride your bike, and carpool

- Driving tips including:
  - Safety tips in work zones
  - How to stay calm in traffic
  - How to “steer it and clear it”
  - How to NOT “block the box”
  - Link to Texas Clear Lanes website
  - How to properly Zipper Merge
• Celebrating “Car-Free Day”
  – May is officially proclaimed Bike Month
  – “Cycle for Salsa”
    • Celebrating healthy eating, active living and riding the bus or biking to work
    • May 17th from 6:30 am to 1 pm
    • During Bike to Work Week (May 16-20)
    • Free snacks and coffee for employees who bus or bike to work
  – Wellness points for City employees who bike to work (on-going)
  – Supporting www.elpasobikemonth.com by promoting events and educational videos on social media
• Public Affairs is creating a **Steer it and Clear it video** with the Police Department
  – **Goal:** Educate community about when it is appropriate to “steer it and clear it” and how to properly do so

• Monthly **Traffic Mitigation Team** calls or in-person meetings
  – **Goal:** Coordinate all congestion mitigation efforts
• Launched the **Resilience Exchange** for Businesses
  
  – **Goal**: Help businesses build bottom their line, engage employees, and prepare for the unexpected
  
  – **Free monthly workshops** provided to businesses
  
  – **October 2016 workshop** focused on how local businesses can support sustainable systems
    
    • Including **how to provide incentives to employees who arrive and leave at non-peak times, ride the bus, or commute by bike**
Continual focus...

Additional insights?