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March 4, 2019

NEWS RELEASE

City Council to Proclaim March Colorectal Cancer Awareness Month Unique Display to Help Raise Awareness

EL PASO, Texas – City Council will proclaim March Colorectal Cancer Awareness Month on Tuesday, March 5, and the Medicaid Waiver Program will feature a 10-foot inflatable display at the entrance to City Hall to promote awareness.

“With more than 135,000 cases of colorectal cancer diagnosed each year in the United States, we need more people to be comfortable talking about the signs and symptoms and modes of testing,” said Patient Care Technician Diana Salcido. “We will be there to showcase the giant colon, and, most importantly, to help people realize that testing for colorectal cancer is easy and important.”

Those entering City Hall will be able to see what a physician performing a colonoscopy would see including lesions, polyps, and cancerous growths. Department of Public Health staff will also be on hand to provide information and to answer questions about the disease.

The Medicaid Waiver Program, along with the Southwest Coalition for Colorectal Cancer Screening (SuCCCeS), focus on reducing the number of deaths and new cases of colorectal cancer in the El Paso community. SuCCCeS is a Texas Tech University Health Sciences Center-El Paso led collaboration among public, private, non-profit, and for-profit health service providers. The coalition and the Medicaid Waiver Program provide education and access to no-cost testing for eligible men and women ages 50-75 years of age. Health department employees will be on hand to offer these services and referrals during Tuesday morning’s outreach at City Hall.

More information is available at www.EPHealth.com or www.EPSalud.com by choosing “Prevention” and selecting “Vaccinations for Health.”

The Department of Public Health aims to provide the community valuable information to achieve the City’s goal to nurture and promote a healthy, sustainable community.

MEDIA: Additional information on services provided by the Department of Public Health attached.

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