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**DATE 11/21/2016**

**NEWS RELEASE**

## **Lock Take and Hide Kickoff**

Date: 11/22/2016

Time: 10:00 am

Location: 1770 Airway Blvd, El Paso Texas (Radisson Hotel)

EL PASO, TEXAS: The El Paso Police Department Auto Theft Task Force has teamed up with The Insurance Council of Texas and are launching the Lock, Take, and Hide Campaign just in time for Black Friday! The holiday season is here and The El Paso Police Department wants the public to have a safe and crime free holiday. The media is invited and encouraged to attend the start of this crime prevention measure at the Radisson Hotel 1770 Airway Blvd at 10:00 am. The Radisson Hotel will be our first Business to display the Lock, Take, and Hide Signs.

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