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December 14, 2018

Media Advisory

PulsePoint App Now Available in El Paso

EL PASO, Texas – Every year, more than 350,000 Americans experience sudden cardiac arrest; when the heart stops beating without any warning. In the moments before first responders arrive, there's no blood circulating in the body to deliver oxygen to the brain and other organs; a bystander providing early CPR can increase the chance of survival for someone suffering from a sudden cardiac arrest.

To help increase the number of bystander-administered CPR in our community, the El Paso Fire Department has partnered with the popular smartphone app, PulsePoint, to make it available in El Paso. The app alerts CPR-trained citizens of cardiac events in their vicinity so they may administer aid. The app also notifies users of the closest available Automated External Defibrillator (AED).

Early application of bystander CPR and rapid defibrillation from an AED have proven to be crucial in improving a person's chance of surviving sudden cardiac arrest. PulsePoint is not limited to emergency responders or those with official CPR certification, as it can be used by anyone who has been trained in CPR.

The El Paso Fire Department will host a presentation introducing PulsePoint, on Wednesday, December 19, 2018 at Fire Station 5, located at 400 Revere St. After the event, EPFD instructors will provide free hands-only CPR classes to the public.

Residents are encouraged to follow the Fire Department on [Twitter](#) and [Facebook](#) for updates.

What: PulsePoint App Presentation

When: December, 19, 2018 at 2:00 PM

Where: Fire Station 5 - 400 Revere St. El Paso, Texas 79905

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