



Economic + International Development Department

International Economic Development Week Agenda #EconDevWeek May 6 – 11, 2019

Mayor

Dee Margo

City Council

District 1

Peter Svarzbein

District 2

Alexsandra Anello

District 3

Cassandra Hernandez

District 4

Dr. Sam Morgan

District 5

Isabel Salcido

District 6

Claudia Ordaz Perez

District 7

Henry Rivera

District 8

Cissy Lizarraga

City Manager

Tommy Gonzalez

Monday, May 6, 2019

9:30 am – Commissioner’s Court Resolution

- Contact: Adriana Acosta adracosta@epcounty.com (915) 546-2177 ext.3109
- Location: 500 E. San Antonio, 3rd Floor RM 301 (Courthouse Building)

11:00 am – 1:00 pm – Interactive Public Display

- Location: Kress Building

12:00 pm – 1:00 pm - Gale Business Builder Review (El Paso Public Libraries)

- Contact: Martha Toscano ToscanoMA@elpasotexas.gov (915) 212-3240
- Location: Main Library 501 N. Oregon 79901 - Computer classroom

5:30 pm - 7:30 pm - Kick-Off Reception (Invite ONLY)

- Location: Aloft Hotel Patio

Tuesday, May 7, 2019

9:00 a.m. – Press Conference and Proclamation

- Location: City 1 lobby (300 N. Campbell)

3:00 pm – 3:30 pm - UTEP’s NASA MIRO Center for Space Exploration and Technology Research featuring Dr. Ahsan Choudhuri.

- Contact: Gloria Salas gasalas@utep.edu (915) 747-5514
- Location: 500 W. University Ave., Eng. M 305-F El Paso Natural Gas Conference Center
- Campus Map: <https://www.utep.edu/vpba/parking-and-transportation/parking/visitors-parking.html>
- Tour Engineering 3-D Pinter RSVP 915-747-8252 cSETR@utep.edu

3:45 pm - 4:45 pm – Blue Origin “Aerospace Innovation and Rural Development”

- Contact: Karolyne Carloss kcarloss@ccaids.net
- Location: 500 W. University Ave., Eng. M 305-F El Paso Natural Gas Conference Center

Jessica Herrera – Director

123 W. Mills Ave. Suite 111 | El Paso, Texas 79901 | (915) 212-1615

“Delivering Outstanding Services”



Economic + International Development Department

Wednesday, May 8, 2019

9:30 am – 11:00 am Drive Business Results with Google

- Livestream from Google headquarters in California
- Hosted by PHIDEV at The Hub of Human Innovation
- Location: 500 W. Overland Ave, Ste. 230

11:00 am – 1:00 pm – Interactive Public Display

- Location: Outside of City Hall

10:30 am – 1:30 pm - Special Olympics Regional Programs - Spring Fling Dance

- This Unified Prom is geared to promote social inclusion in the schools.
- Location: EPMPOA Memorial Hall, 3601 Rutherglen St., El Paso, TX 79925
- Free to Public RSVP : Monica Vargas mvgargas@sotx.org (915) 588-3880

2:30 pm- 3:30 pm – Tour - Workspaces for Your Business Needs (El Paso Public Libraries)

- Contact: Martha Toscano ToscanoMA@elpasotexas.gov (915) 212-3240
- Location: Main Library 501 N. Oregon 79901 - Computer classroom

4:00 – 5:00 pm –Blue Flame Building Tour

- RSVP: John Moye (915) 849-3654 jmoye@hacep.org (Capacity is limited)
- Location: Meet on the southwest corner of Stanton and Texas (in front of District Coffee Co.)

5:30 pm – 7:30 pm – Interactive Public Display

- Location: Chihuahuas Stadium – Chico Appearance handing out chalk

7:05 pm – 10:00 pm- El Paso Chihuahuas vs. Albuquerque - Award presented by City of El Paso

- Location: 1 Ball Park Plz, 79901

Thursday, May 9, 2019

8:00 am – 8:40 a.m. – City of El Paso Economic Development Projects and Incentives

- Speakers: Jessica Herrera and Rafael Arellano
- Location: El Paso Community Foundation Room 333 N. Oregon St.

8:45 am – 9:00 am – Texas Workforce Commission - Employer Grant Programs / Skills Fund

- Speaker: Muriel Borders
- Location: El Paso Community Foundation Room 333 N. Oregon St.

12:30 pm – Lunch and Learn with Dr. Carlos Martinez-Vela, CEO of the Hub of Human Innovation

- Topic: What is an innovation ecosystem?



Economic + International Development Department

- Contact: Dr. Carlos Martinez-Vela carlos@hubep.org
- Location: 500 W. Overland Ave, Ste. 230

4:00 pm – 6:00 pm - Hablemos de Dinero, 30 “Let’s Talk about Money”

- Hispanic Chamber in Partnership with Wells Fargo Bank
- RSVP: Zoraida (915) 566-4066 Ext. 19
- Location: MWEDC Global Training Center 4141 Pinnacle, Suite 120, 79902

Friday, May 10, 2019

9:00 am – 11:00am – DBE Walk-in Workshop

- Hispanic Chamber of Commerce in Partnership with Texas Department of Transportation
- Find out about the DBE Certification and how it might benefit your business
- Contact: Sofia Baldonado sbaldonado@elpasombdcenter.com (915) 566-4066 ext. 18
- Location: 2401 E. Missouri Ave., 79903

12:00 pm – 1:00 pm – Canva 101: Create Beautiful Marketing Designs (El Paso Public Libraries)

- Contact: Martha Toscano ToscanoMA@elpasotexas.gov (915) 212-3240
- Location: Main Library 501 N. Oregon 79901 - Computer classroom

Saturday, May 11th, 2019

10:00 am – 12:00 pm – Cohen Selfie Day “Come say GOODBYE to the stadium, and HELLO to the new Cohen

- Entertainment District!” Residents are invited to come take a selfie at Cohen before demolition.
- “25 cent” hot dogs and live entertainment. (Sponsored by the City of El Paso)
- Hot Dogs & Picnic
- Contact: Tammy Fonce, 212-1201 FonceTD@elpasotexas.gov
- Location: Cohen Site 9700 Gateway N. Blvd (Parking lot off Cohen Ave.)



Economic + International Development Department

Regional Events

El Paso, Texas

- SBA National Small Business Week May 7th – 10th
- May 7th 9-10:30am - Learn About Small Business Certifications - 8(a) Business Development Program Webinar
 - Email suzanne.aguirre@sba.gov for Skpye invitation
- May 8th 9-10am - Learn About Small Business Certifications – HUBZone Government Contracting Program Webinar
- May 9th 11am-1pm - 56th Annual Celebration of National Small Business Week
 - Wyndham Hotel / 2027 Airway Blvd. / El Paso, Texas
 - Tickets required, contact Patrick Arthaud, SCORE El Paso Chapter, 915-525-5405
- May 10th - 9am- 10:30am - Learn About Small Business Certifications – WOSB/EDWOSB Contracting Program Webinar
 - Email suzanne.aguirre@sba.gov for Skpye invitation
- 1:30- 2:30 p.m. - Marketing and Selling to the Government Workshop
 - El Paso Public Library-Jose Cisneros Branch / 1300 Hawkins / El Paso, Texas
 - RSVP to lee.vega@sba.gov

National Travel & Tourism Week Celebration May 5th – 11th - Destination El Paso

- May 5th – Chihuahua Game with Amigo Man
- May 6th – County Proclamation / April 30th – City of El Paso Proclamation
- May 7th – Education Day – UTEP, EPCC and Texas Tech • Educate students about El Paso's history, attractions, and events
- May 8th - Influencers Gathering - Hotel Paso Del Norte Tour • Create a group of local influencers that will be able to experience behind the scene attractions, hotels, events, etc. and post on their social pages to encourage tourism within the El Paso and Regional Communities
- May 9th – National Travel & Tourism Luncheon – El Paso Convention Center • Honoring Dr. Diana Natalicio as the Spirit of Amigo Recipient
- May 10th –Alfresco Fridays – Travel Fair for Tourism Partners (Attractions and Organizations) • Showcasing all our attractions and organizations at Alfresco
- May 11th – Visitor Appreciation Day

Jessica Herrera – Director

123 W. Mills Ave. Suite 111 | El Paso, Texas 79901 | (915) 212-1615



Economic + International Development Department

Ciudad Juarez, Chihuahua, Mexico

- May 8th and 9th - Expo Automatizacion 2019 - Innovacion Y Tecnologia
 - Registration: <https://expo-automatizacion.com/registro/>
 - Contact: Cynthia Lopez, Desarrollo Economico
clopez@desarrolloeconomico.org
- May 9th 7pm - Tech Hub "HUB talks" – "Creation and Development of Personal Branding" Guest Speaker, Dario Lizarraga a recognized photographer from the Border Region (20 minute talk)
 - Fee \$30 pesos Register : <https://www.eventbrite.es/e/entradas-creacion-y-desarrollo-de-una-marca-personal-60892685662> or info@t-hub.mx
 - Location: Technology Hub Adolfo Lopez Mateos 924, 32317 Ciudad Juarez
- May 6th 9:30am The Bridge Accelerator at Tech Hub Juarez
 - A first-of-its kind program to expand participation of companies in the El Paso del Norte Region as suppliers of large manufacturers and maquiladoras.
 - More information at: www.tb-xl.com

Las Cruces, New Mexico

- May 10 - Queen and Price Tribute "Purple Madness" and "Queen Nation"
 - Contact: Griselda Martinez gtmartinez@las-cruces.org (575) 541-2286



Economic + International Development Department

Thank you to our Partners:



El Paso Public LIBRARIES



Special Olympics Texas



Thank you to our Sponsors:



Jessica Herrera – Director
123 W. Mills Ave. Suite 111 | El Paso, Texas 79901 | (915) 212-1615