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April 10, 2019

Media Advisory

City "Accelerate EP" to Host Event for Small, Minority-Owned Businesses

- WHO:** Economic and International Development Department
- WHAT:** Mixer/Workshop for small, minority-owned businesses
- WHEN:** 6 P.M. Thursday, April 11
- WHERE:** El Paso Museum of Art, 1 Arts Festival Plaza
- WHY:** The City of El Paso will be hosting a mixer/workshop for small, minority-owned businesses as part of Accelerate EP, the City Accelerator program.

Accelerate EP is designed to support local companies by identifying key challenges and providing resources to help grow businesses through services available from City departments and seven external partners, including the Small Business Development Center, Workforce Solutions Borderplex, El Paso Chamber of Commerce, El Paso Hispanic Chamber of Commerce, El Paso County, the Hub of Human Innovation and the UTEP Center for Hispanic Entrepreneurship.

The Citi Foundation, through Living Cities, has named El Paso as one of five cities selected to participate in the fifth cohort of the City Accelerator program. Through grant funding, the five-city cohort will work to support individual projects focusing on supporting the growth of local minority-owned businesses through a variety of strategies.

This partnership is an effort to achieve the City's goal to nurture and promote a healthy, sustainable community while also creating an environment conducive to strong, sustainable economic development.

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