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NEWS RELEASE

# Tackle Recycling During Super Bowl Weekend

## Environmental Services suggests ways to reduce waste

**EL PASO, Texas** – The City of El Paso Environmental Services Department encourages residents to make a game-time decision to go green and recycle during Super Bowl weekend.

Super Bowl parties can create a supersized amount of trash that is sure to make its way to the Greater El Paso Landfill. Environmental Services estimates that thousands of aluminum cans, plastic beverage containers and cardboard material will pass the recycle bin and be thrown in the trash before, during and after the game.

In an effort to reduce waste, Environmental Services has some suggestions that will minimize the environmental impact that Super Bowl weekend creates.

- Purchase an energy efficient television, preferably Energy Star rated. Recycle the box it came in and dispose of the old TV or used electronics at any of the City's Citizen Collection Stations.
- Before the game, set aside separate containers for trash and recycling. Aluminum cans, plastic bottles and cardboard packaged products are all recyclable. Pizza boxes and Styrofoam cups and plates are NOT RECYCLABLE; those belong in the trash. (Recycle Right El Paso, Public Service Announcement on recycling for the big game can be seen on the City's YouTube Channel. <https://www.youtube.com/watch?v=wo7AAqGsyxo>)
- Purchase aluminum canned beverages; glass is recyclable but needs to be taken to one of the City's Citizen Collection Stations. Each aluminum can that is recycled saves enough energy to run a television for nearly three hours, that's roughly the time it takes to watch the Super Bowl.
- Serve food on reusable plates that can be washed and used again. A move like this can reduce the amount of trash that may end up in the landfill.

The Environmental Services Department encourages everyone to recycle right not just during Super Bowl weekend but year-round. To learn more about recycling visit Recycle Right El Paso at [www.recyclerightEP.com](http://www.recyclerightEP.com)

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**Media Contact:** Rick Isaías  
Lead Public Affairs Coordinator  
915.212.1077