

DEE MARGO  
MAYOR

TOMMY GONZALEZ  
CITY MANAGER



CITY COUNCIL  
PETER SVARZBEIN, DISTRICT 1  
ALEXANDRA ANNELLO, DISTRICT 2  
CASSANDRA H. BROWN, DISTRICT 3  
SAM MORGAN, DISTRICT 4  
MICHEL R. NOE, DISTRICT 5  
CLAUDIA ORDAZ PEREZ, DISTRICT 6  
HENRY RIVERA, DISTRICT 7  
CISSY LIZARRAGA, DISTRICT 8

December 4, 2017

NEWS RELEASE

## 2018 "Recycle Right, El Paso" Contest

ESD hosts annual PSA video contest for high school students

**EL PASO, Texas** – The City of El Paso Environmental Services Department (ESD) is once again hosting the 2018 "Recycle Right, El Paso" public service announcement (PSA) video contest for local high school students.

Interested students are asked to create a 30-second PSA video with the theme "Recycle Right, El Paso." The PSA must focus on recycling services provided by the ESD, such as curbside recycling, citizen collections stations, the ESD Country Warehouse, and the Recycling Division.

First, second, and third place winners will receive trophies and have their PSA televised on CITY-TV, the City's government broadcast channel. The winning videos will also be posted on all the City's social media platforms (YouTube, Facebook, Twitter). There is no fee to enter.

All entries must be submitted by 5 p.m., February 26, 2018. Winners will be announced in the spring of 2018.

Entries can be mailed or delivered to:

Environmental Services Department  
Attn: Anabel Chavez  
7968 San Paulo Dr.  
El Paso, Texas 79907

A complete set of rules, an application packet and additional information is posted under the "Video Contest" banner at <http://www.elpasotexas.gov/environmental-services>

###

**Media Contact:** Rick Isaías  
Lead Public Affairs Coordinator  
915.212.1077