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January 27, 2017

NEWS RELEASE

## Environmental Services Department announces 2017 "Recycle Right, El Paso" video contest Open to area high school and middle school students

**EI PASO, Texas** – The City of El Paso Environmental Services Department (ESD) is proud to announce the opening of its annual video contest for area students.

The "Recycle Right, El Paso" public service announcement (PSA) video contest is open to area high school students, and this year, area middle school students are also invited to participate.

The contest requires interested students to create a 30-second video PSA that focuses on the importance of recycling and how to "Recycle Right, El Paso." The video contest is free, and entries must be submitted by Friday, March 3.

The Environmental Services Department will select first, second and third place winners from middle school and high school student entries, with all winners receiving trophies. Winning students will be awarded during a regular El Paso City Council in the spring of 2017. The winning PSAs will be televised on City TV, the City's government channel, and showcased on the City's YouTube and other social media pages.

The Environmental Services Department Recycle Right El Paso division educates resident on recycling correctly by reminding residents that plastic, cardboard, paper and aluminum should be put in the blue recycling bin. Items that should never be placed in recycle bins include pizza boxes, yard waste, electronics and clothing.

A complete list of contest rules and requirements is available on the "Recycle Right El Paso" webpage [www.recyclerightEP.com](http://www.recyclerightEP.com)

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