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OCTOBER 8, 2018

NEWS RELEASE

Paseo de Las Luces Archway Installation Begins

Iconic Corridor Part of Sun City Lights Initiative

WHO: City of El Paso Capital Improvement Department

WHAT: MEDIA EVENT – Photo/Interview Op

WHEN: **7:30 p.m. on Monday, October 8, 2018**

WHERE: **Intersection of S. El Paso Street and E. 6th Avenue**

WHY: Installation will begin on the signature archways for the Paseo De Las Luces project, an iconic corridor in the heart of El Paso's Downtown Shopping District that has long served as a gateway welcoming international travelers.

This project will enhance and reenergize the area between the Santa Fe International Bridge and San Jacinto Plaza by creating a space for our residents and visitors.

The signature archways will adorn the entrances to the heritage corridor, adding to the great streetscape that will be both walkable and welcoming. In addition, string lights will span the width of the street and wrap around new trees. The project also includes street improvements, which will enhance street and pedestrian safety while enhancing the visual image of the area.

The decorative archways are part of the Sun City Lights initiative, which aims to define and highlight entrances to the City's iconic corridors and neighborhoods to create new economic development opportunities by combining public art, urban design and neighborhood revitalization strategies.

The Paseo de Las Luces project costs approximately \$6.4 million, and is funded through a Tax Increment Reinvestment Zone and revenues from both Saturday parking meters and international bridges toll fees. This project is part of the City's efforts to promote the visual image of El Paso and enhance quality of life through recreational, cultural and educational environments.

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