

Gus and Goldie Marketing Program
 Phone (915) 541-4594 or 1-888-Swim-Fun
 Email: ferriolanl@elpasotexas.gov

GUS AND GOLDIE MERCHANDISE
 911 South Ochoa Suite A, El Paso, TX. 79901
 Fax (915) 542-2656
 Contact person: Nick Ferriola

Revised 09/27/07

ITEM	WHOLESALE PRICE	QUANTITY	TOTAL
Achievement Cards:			
Progress Report	.06 each		
Parent Baby Certificate	.06 each		
Baseball Caps w/ embroidered G & G Logo	\$8 or \$6.50 for 10 or more		
Bottle ~ 32 oz ~ assorted colors	\$2		
Buttons~1.5 inch w/ Gus & Goldie Logo	.25 each		
DVD Safety Video: 15 mini-stories	\$8 each *NEW*		
Coloring Books			
English or Bilingual English & Spanish *NEW*			
Below 200	.30 each		
200 - 999	.25 each		
1000 - 4999	.20 each		
5000 and over	.15 each		
Educational Box - contains:			
1DVD, 1 poster and teacher's guide,	\$36 (6-25)		
1 pair of hand puppets, 11 coloring sheets,	\$33 (26 - or more)		
3 activity sheets, and 20 coloring books.			
Franchise Fee (Annually) City Population, Swim School, State Chapter and Regional			
Range from \$320 - \$1,500 on population	\$250, \$1000, \$3000		
Game Board - Water Safety	\$1.50 each or \$1.00 for 25 or more		
Hand puppets - 11" Gus & Goldie	\$8/pr or \$6/pr for 12 or more		
Infant Bib	\$3 each or \$2.50 for 10 or more		
Mascots - Gus & Goldie Life Size	\$2,500.00/pr plus freight and handling		
Pencil	.50 each		
Pens	.65 each		
Pin - Gus and Goldie lapel pin	\$1.25 each		
Posters - blank or with rules	\$ 2.50 each *NEW*		
Stickers (1 3/8" x 1 1/4") - 500/roll	\$10/roll		
Stuffed Animals - 10" Gus and Goldie	\$5.50/pr or \$5.00/pr for 10 prs. or more		
Swim Bag	\$12 or \$10 for 10 or more *NEW*		
Wristbands	\$1.50 each *NEW*		
T-shirts With Gus and Goldie Logo on front			
Child: XS S M L	\$5.50 each		
Adult: S M L XL	\$6.50 each		
100 Mile Club T-shirts	\$6.50 each		
*Gus and Goldie logo and all related figures as well as the slogan are registered trademarks owned by the City of El Paso, Texas and may be used w/ only written permission.	SUB TOTAL		
	SHIPPING (Depends on weight and city)		
	HANDLING (7% of Subtotal)		
	TAX (If applicable)		8.25%
	TOTAL		
PLEASE CIRCLE ONE			
SHIP TO:	SPECIFY:	City School Region State Chapters	
	SHIPPING:	Regular Grounds 3days 2nd day Next Day	
Organization Name			
Contact Person			
Address			
City	State	ZC	
Phone	Fax		
Email			

