



Press Release

***Miss Texas USA, Kelsey Moore
to attend
Christmas Tree Lighting and
Holiday Lights Parade***

December 5 starting at 4:30 p.m. in historic San Jacinto Plaza

On December 5th at San Jacinto Plaza the 74th annual Christmas Tree Lighting Ceremony and Holiday Light Parade will take place starting at 4:30 p.m.

Miss Texas USA Kelsey Moore, Miss El Paso USA Lauren Miller and Miss Teen El Paso USA, Spencer Bramblett will be on hand for the festivities as well to join the anticipated crowd of 70,000 people.

Another highlight for this year will be one of the decorated trees in the Plaza adorned in pink decorative bulbs for breast cancer awareness.

The actual ceremony leading up to the lighting of the 54 foot Christmas Tree will start at 5:30 p.m. with Mayor John Cook flipping the switch to light the tree along with eight year old, Jesus Pacheco of Candlelighters of El Paso. Estela Casas, news anchor at KVIA-TV (Channel 7) will be the master of ceremonies.

The Holiday Lights Parade will begin after the Christmas Tree is lighted. The Parade has 53 entries this year. (The actual entry names are attached.)

KVIA television will be hosts of this years Parade and will go live from 4:30 p.m. to 7:00 p.m. from the Plaza showing the telecast on the CW Channel, Cable Channel 13, while streaming the festivities live on their web site at www.kvia.com. **From 5:00 p.m. to 6:00 p.m. the festivities at the Plaza will be on KVIA-TV Channel 7 simultaneously.**

Christmas Tree Lighting Ceremony Information Wayne Thornton (915) 373-6708
Holiday Light Parade Information Sandy Rodriguez (915) 240-3310
Sounds of the Holidays Information Eliseo Duran (915) 252-9031



Friday, December 04, 2009

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