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PRESS RELEASE

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Reaching Out to Downtown El Paso

City looks to open communication lines with businesses, residents with "el centro"

El Paso, Texas – Dec. 18, 2007 – The City of El Paso has just sent out the first issue of a new monthly newsletter, "*el centro*," designed and written specifically for the businesses and residents in Downtown El Paso.

"As revitalization builds momentum, we want to make sure those people directly affected are fully informed about what's going on," said Kathy Dodson, Economic Development Director. "In the past, there has been a large amount of misinformation about redevelopment and we want the people to know we are working for them to make Downtown a place where everyone in El Paso will want to work, live, shop and play."

The newsletter was mailed to almost 600 businesses in Downtown and is available at several locations, including Lumenbrite Café, the Downtown Sports Bar & Grill, the Main Library and both the art and history museums.

"We are trying to open and maintain lines of communication with the people in Downtown," Dodson explained. "The newsletter will include spotlights on existing businesses and available properties, updates on street construction, the latest on the Downtown Plan – any and everything about revitalization in the area."

Anyone interested in being added to the newsletter mailing list or wanting to be featured in a future issue should contact Victor Venegas, Economic Development Marketing & Outreach Coordinator, at (915) 541-4678 or via email at venegasv@elpasotexas.gov.