

Bernard J. Sargent

Resident of El Paso for 22 years, self employed, Business/Marketing Management Major - Cal State Fullerton, Santa Ana College and Orange Coast College, Vietnam Era Veteran U.S. Army

Business Bio

Sales and marketing to the manufacturing plants in the Southwest United States and Northwest Mexico for over thirty years.

Owner and President	Border Group
Marketing and Sales to border businesses for seventeen years	
National Sales and Marketing Manager	NV-Philips
Manufacture of electronic components for five years	

Community Bio

Current

Keystone Heritage Park, Inc.	Co Founder, Board Member
Texas Mountain Trail	Chairman
El Paso County Historical Commission	Chairman
Six Guns and Shady Ladies	Co Founder, President
Rio Grande Trail Committee	Founding Member
Celebration of Our Mountains	Board of Directors
El Paso CVB Marketing Council	Member, Historical Advisor
Mayor, City of El Paso, Tourism Lyceum	Co-Chair, Historical Advisor
El Camino Real de Tierra Adentro	Board Member
El Paso County Nature Tourism Board	Board Member
Franklin Mountain State Park Advisory Board	Board Member
El Paso Convention and Visitor's Bureau	Vice Chairman

Past

City of El Paso Parks and Recreation Advisory Board	Chairman
El Paso Police Department Citizens Advisory Board	Six-year member, Vice Chairman, Nominations Chairman
Harts Mill Citizens Committee	Member
Coronado High School Marching Band Booster Club	President Ways and Means Committee
EPISD Bond Oversight Committee	Board Member
Upper Valley Neighborhood Association	President and Co Founder
Concordia Cemetery Heritage Assoc.	Board of Directors
American Heritage River Initiative Committee	Member
El Paso Empowerment Zone Tourism Committee	Member
New Mexico Rio Grande Trail Committee	Member

Memberships

Preservation Texas, Western Outlaw and Lawmen's Assoc., Audubon Society, Keystone Heritage Park, Chihuahuan Desert Rescue, Twin Plant Women's Assoc., National Assoc. of Small Business's, El Paso Heritage Week, Rio Grande Park Advisory Committee, Single Action Shooting Society, TX Dot Citizens Advisory Council Historical Society, Frontera Land Alliance, El Paso County Historical Society

Awards

John Ben Shepperd County Historical Commission Leadership Award	Texas Historical Commission
Excellence In Community Service	Daughters of The American Revolution
Rebecca Stoddard Award	
Mission Possible Award	5 th Annual Mission Possible Conference
Instituto Nacional de Bellas Artes, Juarez, Mexico	Environmental Preservation Award
4 th Annual Mission Possible Environmental Conference	Citizen Involvement Award
West Point Society of El Paso	Volunteer Award